

# 2023 SPONSORSHIP OPPORTUNITIES

---



**GREATER  
FORT WAYNE INC.**  
METRO CHAMBER ALLIANCE



# TABLE OF CONTENTS

---

KEY METRICS.....1

FROM OUR CEO.....2

VISIONARY INVESTORS.....3

**SIGNATURE EVENTS**

ANNUAL MEETING.....4

GREATER GOLF OPEN.....5

HOLIDAY NIGHT.....6

**NETWORKING EVENTS**

MEET ME @ 5:05 / ZOOM INTO NETWORKING.....7

ALLEN COUNTY LEADERS LUNCHEON.....8

**ADVOCACY**

LEGISLATIVE EVENTS.....9

LEGISLATIVE AGENDA.....11

**TALENT & LEADERSHIP**

LEADERSHIP FORT WAYNE.....12

ONBOARD FORT WAYNE.....14

WOMEN’S NETWORK.....16

**ADDITIONAL OPPORTUNITIES**

INTER-CITY VISIT.....17

ECONOMIC DEVELOPMENT SUMMIT.....18

EVENTS & PROGRAMS.....19

MARKETING.....21

RIBBON CUTTINGS.....22



## KEY METRICS

---

**228,000+** WEBSITE VIEWS PER YEAR

**33,000+** SOCIAL MEDIA FOLLOWERS

**8,100+** EMAIL SUBSCRIBERS

**4,000+** EVENT ATTENDEES PER YEAR

**1,300+** INVESTOR MEMBERS

**46** GRADUATES OF LEADERSHIP FORT  
WAYNE PROGRAM IN 2022

**83** VISIONARY  
INVESTORS

---



GREATER  
FORT WAYNE INC.  
METRO CHAMBER ALLIANCE



# FROM OUR CEO

## BOARD OF DIRECTORS

Ramadan Abdul-Azeez, Black Chamber FW  
Greg Allen, Premier Bank  
Mike Avila, Northeast IN Construction Alliance  
Steve Baker, Indiana Michigan Power  
Tim Bawmann, Fort Wayne Mad Ants  
Bill Bean, NAI Hanning & Bean  
Zach Benedict, MKM Architecture + Design  
Dana Berkes, NIPSCO  
Jill Boggs, Visit Fort Wayne  
Matthew Booker, American Family Insurance  
Justin Brugger, Fort Wayne City Utilities  
John Burda, Wells Fargo  
Greg Clark, Sweetwater  
Clifford Clarke, C² IT Advisors  
Jim Cook, Capital Improvement Board  
Mark Daniel, Fort Wayne Community Schools  
Jane DeHaven, DeHaven Chevrolet  
Tom Didier, Fort Wayne City Council  
Mark Dooley, Dupont Hospital  
Karl Einolf, Indiana Tech  
Ron Elsenbaumer, Purdue University Fort Wayne  
Matt Fortney, Freeland Group Restaurants  
Michael Galbraith, Downtown Fort Wayne  
Allen Glassburn, Allen R. Glassburn Consulting  
Beth Goldsmith, Sold by the Gold  
Tom Harris, Allen County Council  
Justin Hayes, Young Leaders of NE Indiana  
Patti Hays, AWS Foundation  
Tom Henry, Mayor of Fort Wayne  
Herb Hernandez, Greater FW Hispanic Chamber  
Scott Hinderman, FW-AC Airport Authority  
Marilyn Hissong, East Allen County Schools  
Brad Little, Community Foundation  
David Long, Community Leader  
Jenni Long, 3Rivers Federal Credit Union  
Dave Lucas, Indiana Michigan Power  
Steve McMichael, Mayor of New Haven  
Denise Mills, Creative Financial Staffing  
Javier Mondragon, Bridge of Grace  
Nelson Peters, Allen County Commissioners  
Alex Platte, Rothberg Law Firm  
Jeremy Rohrs, Fort Wayne Metals  
Tom Salzer, Bona Vita Architecture  
Carey Schmucker, Aegis Sales & Engineering  
Gregg Sengstack, Franklin Electric  
Lindsey Sharp, NewAllen Alliance  
Margaret Sklenar, Metropolitan Title  
Christine Swift, Lincoln Financial Group  
Nancy Townsend, City of FW Redevelopment  
Tony Tranquill, Wayne Pipe & Supply  
Ron Turpin, Ambassador Enterprises  
Kelly Updike, Embassy Theatre Foundation  
Mark Webb, QuikCut  
Jeanné Wickens, Parkview Health  
Jeff Woenker, Barrett McNagny  
Steve Zacher, The Zacher Company  
Mike Zawahri, Howard Bailey Financial

Across Allen County, business leaders like you are looking for ways to grow. You want a leg up in marketing your products or services. You're looking to build your brand recognition in the community, and bolster your reputation as an organization that's committed to the long-term development of Allen County.

Sponsorships with Greater Fort Wayne Inc. can do all of the above.

Picture an auditorium full of the business leaders you're trying to reach, with your company's logo front and center. Or, imagine being introduced via email to thousands of people in the business community. What if you could reach that gathering full of perfect prospects and turn them into your newest customers?

If you're interested in promoting your business and making a difference in our community, I encourage you to review this Sponsorship Guide, or check out the online version at **[sponsor.gfwinc.com](http://sponsor.gfwinc.com)**. Every offering is designed to provide the biggest possible impact—through visibility at events and programs, and exposure through a variety of media outlets. And, when you support Greater Fort Wayne Inc., you support the bigger picture of community building and economic development.

There's never been a more exciting time to be in Allen County, and there's no better time than now to be a Greater Fort Wayne Inc. investor. Together, we are building a nationally recognized economy, and that includes building your business.

As always, our team stands ready to help you thrive. Thank you for your support. We look forward to hearing from you.



Sincerely,

A handwritten signature in black ink that reads "John Urbahns". The signature is fluid and cursive, written over a white background.

John Urbahns  
President / CEO

# VISIONARY INVESTORS

Visionary Investors go the extra mile to support GFW Inc.'s efforts to build a nationally recognized economy in Allen County. Our thanks to the companies below for their commitment to growing jobs, wages, and the economy.

1st Source Bank  
3Rivers Federal Credit Union  
AARP Indiana  
Allen County Government  
Amazon  
Ambassador Enterprises, LLC  
Ash Brokerage Corporation  
AT&T  
AWS Foundation  
BAE Systems, Inc.  
Barnes & Thornburg LLP  
Barrett & Stokely  
Barrett McNagny LLP  
BFGoodrich Tire Manufacturing  
Bona Vita Architecture  
Brotherhood Mutual  
Brunswick Boat Group - Fort Wayne Operations  
Building Contractors Association of NE Indiana  
Business People Magazine / BPPromos  
City of Fort Wayne  
City of New Haven  
City Utilities  
Community Foundation of Greater Fort Wayne  
Custer  
DeHaven Chevrolet  
Do it Best Corp.  
Don Ayres Honda  
Don Wood Foundation  
EDP Renewables  
F&M Bank  
Fort Wayne-Allen County Airport Authority

Fort Wayne Community Schools  
Fort Wayne Mad Ants  
Fort Wayne Metals  
Fort Wayne Newspapers  
FORVIS  
Franklin Electric  
Garmong Construction Services  
General Motors Fort Wayne Assembly  
Heartland REMC  
Hylant  
Indiana Michigan Power  
Indiana Tech  
IU Health  
Ivy Tech Community College  
JPMorgan Chase & Co.  
Kelley Automotive Group  
L3Harris Technologies  
Lake City Bank  
Lincoln Financial Group  
Lutheran Health Network  
Manchester University  
Master Spas  
MedPro Group  
Meijer  
Metropolitan Title  
The Model Group  
NAI Hanning & Bean  
NIPSCO / NiSource Charitable Foundation  
Nucor Corporation  
Old National Bank  
Ortho NorthEast (ONE)  
Parkview Employer Solutions  
Parkview Total Health

Physicians Health Plan  
Pizza Hut of Fort Wayne, Inc.  
PNC Bank  
Prairie Farms Dairy, Inc.  
Premier Bank  
Purdue University Fort Wayne  
Rothberg Logan & Warsco LLP  
Ruoff Mortgage Co., Inc.  
Shambaugh & Son  
Sold by the Gold at North Eastern Group Realty  
STAR Financial Bank  
Steel Dynamics, Inc.  
Sweetwater Sound, Inc.  
Town of Hometown  
TriCore Logic  
Upstate Alliance of REALTORS  
Vera Bradley Designs, Inc.  
Weigand Construction Co., Inc.  
Zayo

# ANNUAL MEETING

Our biggest event of the year, the GFW Inc. Annual Meeting celebrates the accomplishments of the past year and looks toward a vibrant future in Allen County. Be there as we announce the winners of our Chairman's Award, the Swagger Award, the Legislator of the Year Award, and the Small Business of the Year Award. With time for networking, Q&A sessions about bold projects, and a pep-rally vibe, our Annual Meeting is an inspiring evening for all who love our community.

**Date: June      Projected Attendance: 600**

All sponsorships include a VIP table for eight (8) at the event, promoting your organization.

## **Diamond Sponsor: \$10,000 - Sold Out**

### **Platinum Sponsor: \$5,000**

- Logo displayed at event
- Logo included on event webpage
- Logo included with all event promotions
- Logo on printed material
- Copy of attendee list after event
- Banner ad in one monthly email
- Verbal recognition at event
- Social media post, with sponsor tagged

### **Gold Sponsor: \$4,000**

- Logo displayed at event
- Company name included on event webpage
- Logo on printed material
- Copy of attendee list after event
- Banner ad in one monthly email
- Verbal recognition at event
- Social media post, with sponsor tagged

### **Silver Sponsor: \$3,000**

- Company name included on event webpage
- Logo on printed material
- Verbal recognition at event
- Social media post, with sponsor tagged

## **Bronze Sponsor: \$2,000**

- Logo displayed at event
- Company name included on event webpage
- Logo on printed material
- Verbal recognition at event
- Social media post, with sponsor tagged

## **Entertainment Sponsor: \$1,500**

- Logo displayed at event
- Company name included on event webpage
- Logo on printed material
- Verbal recognition at event

## **Photo Sponsor: \$1,500**

- Provide the backdrop for our photobooth
- Logo displayed at event
- Company name included on event webpage
- Verbal recognition at event

## **Table Sponsor: \$1,000**

- Recognition at event

**Single Ticket: \$75 investor / \$125 future investor**



# GREATER GOLF OPEN

Tee it up to build relationships and promote your business! If you're looking for a creative way to reach Allen County executives, our tournament provides a unique opportunity for budgets of all sizes. Don't miss your chance to take part!

**Date: July      Projected Attendance: 200**

All sponsors are invited to provide promotional items in the gift bags given to all attendees.

## **Diamond Sponsor: \$10,000 - Sold Out**

### **Platinum Sponsor: \$5,000**

- Logo displayed at event
- Logo included on event webpage
- Logo on printed material
- Copy of attendee list after event
- Banner ad in one monthly email
- Verbal recognition at event
- Social media post, with sponsor tagged

### **Golf Ball Sponsor: \$4,000**

- Company logo on golf balls put in gift bags
- Logo displayed at event
- Company name included on event webpage
- Verbal recognition at event
- Banner ad in one monthly email
- Copy of attendee list after event
- Social media post, with sponsor tagged

### **Lunch Sponsor: \$3,000**

- Logo displayed at event
- Company name included on event webpage
- Logo displayed at lunch buffet
- Verbal recognition at event
- Social media post, with sponsor tagged

### **Breakfast Sponsor: \$3,000**

- Logo displayed at breakfast buffet
- Company name included on event webpage
- Verbal recognition at event
- Social media post, with sponsor tagged

### **Beverage Cart Sponsor: \$3,000**

- Drive a beverage cart delivering snacks and drinks to golfers
- Logo displayed at event
- Company name included on event webpage
- Verbal recognition at event
- Social media post, with sponsor tagged

### **Winning Team Sponsor: \$3,000**

- Company logo on awards
- Logo displayed at event
- Company name included on event webpage
- Verbal recognition at event
- Social media post, with sponsor tagged

### **Skill Hole Sponsor: \$1,000**

- Logo sign at the tee box
- Company name included on event webpage
- Interact with golfers on the course
- Verbal recognition at event

### **Hole Sponsor: \$800**

- Logo sign at the tee box
- Company name included on event page
- Interact with golfers on the course
- Verbal recognition at event

**Foursome: \$700 investor / \$1,000 future investor**  
**Single Golfer: \$200 investor / \$350 future investor**  
**Ticket to Awards Luncheon: \$20**

For more information, contact Jenna Gunn at  
[jgunn@gfwinc.com](mailto:jgunn@gfwinc.com) or 260-203-5721.





# HOLIDAY NIGHT

Mix and mingle at the business community's signature holiday gathering! Your brand can be part of the festivities as a crowd of hundreds enjoys an evening of cocktails, hors d'oeuvres, and networking.

**Date: December**

**Projected Attendance: 500**

All sponsorships include a VIP table for eight (8) at the event, promoting your organization.

---

## **Presenting Sponsor: \$10,000**

- Speaking opportunity – welcome guests
- Logo displayed at event
- Logo included on event webpage
- Logo included with all event promotions
- Logo on printed material
- Copy of attendee list after event
- Banner ad in one monthly email
- Verbal recognition at event
- Social media post, with sponsor tagged

## **Cranberry Chiller: \$5,000**

- Logo displayed at event
- Company name included on event webpage
- Logo on printed material
- Copy of attendee list after event
- Banner ad in one monthly email
- Verbal recognition at event
- Social media post, with sponsor tagged

## **Cup of Cheer: \$3,000**

- Signage at bar
- Company name included on event webpage
- Logo on printed material
- Verbal recognition at event
- Social media post, with sponsor tagged

## **All the Trimmings: \$2,000**

- Signage at food stations
- Company name included on event webpage
- Logo on printed material
- Verbal recognition at event

## **Entertainment Sponsor: \$1,500**

- Logo displayed at event
- Company name included on event webpage
- Logo on printed material
- Verbal recognition at event

## **Photo Sponsor: \$1,500**

- Provide the backdrop for our photobooth
- Logo displayed at event
- Company name included on event webpage
- Verbal recognition at event

## **Sugar Plum: \$1,000**

- Company name included on event webpage
- Logo on printed material
- Verbal recognition at event

**Single Ticket: \$50 investor / \$75 future investor**



# MEET ME @ 5:05 & ZOOM INTO NETWORKING

Professionals flock to our Meet Me @ 5:05 and virtual Zoom into Networking events! Build brand awareness as attendees build professional connections.

**Date: May (theme: Star Wars) & October (theme: Halloween)**

---

## **Presenting Sponsor: \$3,000**

- Speaking opportunity – welcome guests
- Logo displayed at event
- Logo included on event webpage
- Logo included with all event promotions
- Verbal recognition at event
- Banner ad in one monthly email

## **Supporting Sponsor: \$1,000**

- Company name included on event webpage
- Logo displayed at event
- Verbal recognition at event

**Single Ticket: \$20 investor / \$40 future investor**



# ALLEN COUNTY LEADERS LUNCHEONS

Put your company on the agenda as area CEOs and community leaders present what's new and what's next in Fort Wayne and Allen County. We host three Allen County Leaders Luncheons per year.

## **Presenting Sponsor: \$3,000**

- Speaking opportunity to welcome guests at one event of choice
- Company name and/or logo included in promotions and on webpages for all three events
- Verbal recognition and logo displayed at all three events on printed and electronic program materials
- Premier reserved seating for eight (8) guests at all three events
- Promotional table to network and display information at all three events
- Banner ad in one GFW Inc. monthly communications email

## **Supporting Sponsor: \$2,000**

- Company name and logo included in promotions and on webpage for one event of choice
- Verbal recognition and logo displayed at event on printed and electronic program materials
- Premier reserved seating for eight (8) guests at one event of choice
- Promotional table to network and display information at one event of choice

## **Table Sponsor: \$1,000**

- Company name and logo included in promotions and on webpage for one event of choice
- Verbal recognition and logo displayed at selected event on printed and electronic program materials
- Premier reserved seating for eight (8) guests at one event of choice

## **Single Ticket: \$30 (investors only)**



# LEGISLATIVE EVENTS

Showcase your brand with Allen County's most engaged business and community leaders. As members of the business community discuss important issues with elected officials, you can elevate your company's profile among these high-impact individuals.

All sponsorships for legislative events include a VIP table for eight (8) at the event, promoting your organization.

Sponsorship opportunities include:

## **Presenting Sponsor: \$3,000**

- Speaking opportunity – welcome guests
- Logo displayed at event
- Verbal recognition at event
- Banner in GovConnect e-newsletter
- Company name and logo included in promotions and on webpage for one event of choice

## **Supporting Sponsor: \$2,000**

- Logo displayed at event
- Verbal recognition at event
- Company name and logo included in promotions and on webpage for one event of choice

## **Table Sponsor: \$1,000**

- Logo displayed at event
- Verbal recognition at event

**Single Ticket: \$30 for GFW Inc. investors and  
Regional Chamber of Northeast  
Indiana members**







# LEGISLATIVE EVENTS

## LEGISLATIVE PREVIEW

---

Before each legislative session, we host a preview event to outline the issues highlighted in our Legislative Agenda. In addition, northeast Indiana's state legislators will be invited to speak about topics they plan to address in the upcoming legislative session.

**Date: December**

**Projected Attendance: 150**

## THIRD HOUSE FORUM

---

We host a mid-session Third House Forum to update investors on key legislation that affects the business community. Northeast Indiana's state legislators will report on their activity at the Statehouse.

**Date: March**

**Projected Attendance: 150**

## LEGISLATIVE WRAP-UP

---

At the end of each legislative session, we host a Legislative Wrap-Up to discuss the ups and downs of the past session. Attendees enjoy breakfast with our state legislators and learn how the General Assembly's decisions impact their businesses.

**Date: May**

**Projected Attendance: 150**

## LUNCHEONS WITH LEGISLATORS

---

Special listening sessions for legislators—typically from the federal level—where business leaders can discuss pressing issues.



# ADVOCACY PUBLICATIONS

## LEGISLATIVE AGENDA

This premier print publication provides investors and legislators a list of Greater Fort Wayne Inc.'s broad policy positions on local, state, and federal issues, and our key legislative priorities for the year. The agenda is shared directly with government officials, investors, and community leaders throughout the year.



### One-Page Promotion: \$5,000

- Provide a one-page ad for the Legislative Agenda, distributed at all legislative events
- Verbal recognition at Legislative Preview, Third House Forum, and Legislative Wrap-Up events
- Company name included on all legislative event webpages

### Supporting Sponsor: \$1,000

- Logo on the back page of the Legislative Agenda
- Verbal recognition at Legislative Preview, Third House Forum, and Legislative Wrap-Up events
- Company name included on all legislative event webpages

## GOVCONNECT E-NEWSLETTER

The GovConnect weekly e-newsletter covers local, state, and federal news stories that matter to the business community. The e-newsletter is sent out every Friday to about 4,000 contacts which include GFW Inc. investor members, elected officials, and key community leaders.

### GovConnect One-Week Banner: \$500

- 800x200 banner in GovConnect e-newsletter

### GovConnect Five-Week Banner: \$2,250

- 800x200 banner in GovConnect e-newsletter

**NOTE:** Terms and conditions apply to email banners. Please see page 20 for more information.



# LEADERSHIP FORT WAYNE

For more than 40 years, Leadership Fort Wayne (LFW) has trained emerging and seasoned leaders to embrace our community through civic engagement and leadership. The goal of this program is to prepare, connect, and inspire individuals to positively impact the community.

**Length:** 9 months

**Tuition:** \$2,000 for GFW Inc. investors / \$2,400 for future investors

## **Program Day & Designated Seat Sponsor: \$4,900 (\$5,400 value)**

- Tuition and a guaranteed seat for one company employee (the sponsor selects the candidate, and they bypass the LFW selection process)
- Recognition during each program day on printed and electronic program materials
- Opportunity to speak for 15 minutes at the start of one program day, and attend for the day
- Sponsor recognition during LFW graduation proceedings at the annual Alumni Breakfast

## **Designated Seat Sponsor: \$3,900**

- Tuition and a guaranteed seat for one company employee (the sponsor selects the candidate, and they bypass the LFW selection process)
- Recognition during each program day on printed and electronic program materials
- Sponsor recognition during the LFW graduation proceedings at the annual Alumni Breakfast

## **Diversity, Equity, and Inclusion Seat Sponsor: \$2,000**

- Create a more inclusive future for our community where people from all backgrounds and abilities are provided opportunities to drive positive change
- Tuition and a guaranteed seat for one participant (chosen by GFW Inc. staff and DEI partners or the sponsor for company employee; bypasses LFW selection process)
- Recognition during each program day on all printed and electronic program materials
- Sponsor recognition during LFW graduation proceedings at the annual Alumni Breakfast

## **Program Day Sponsor: \$1,500**

- Marketing, promotion, and brand engagement with 50+ leaders who represent some of the top companies and organizations in our area
- Recognition during one program day of choice on printed and electronic program materials
- Opportunity to speak for 15 minutes at the start of selected program day, and attend for the day
- Sponsor recognition during the LFW graduation proceedings at the annual Alumni Breakfast

# LEADERSHIP FORT WAYNE

## ALUMNI BREAKFAST / GRADUATION

Showcase your brand and build relationships with a growing group of 1,400+ leaders at this exclusive breakfast that celebrates the impact of Leadership Fort Wayne alumni and marks the graduation of this year's class.

**Date: November**

**Projected Attendance: 200**

### **Presenting Sponsor: \$3,000**

- Speaking opportunity – welcome guests
- Company name and/or logo included in all event promotions and on event webpage
- Verbal recognition and logo displayed at event on printed and electronic materials
- Premier reserved seating for eight (8) guests at event
- Promotional table to network and display information at event

### **Supporting Sponsor: \$1,000**

- Company name and logo included on event webpage
- Verbal recognition and logo displayed at event on printed and electronic program materials
- Premier reserved seating for eight (8) guests at event

**Single Ticket: \$30**



## LEADERSHIP FORT WAYNE



POWERED BY  **GREATER  
FORT WAYNE INC.**  
METRO CHAMBER ALLIANCE

# ONBOARD FORT WAYNE

Help us roll out the welcome mat! With the Onboard Fort Wayne program, you can make a great first impression with an ideal audience: professionals and their families who are new to the community and looking to build their best lives here in Allen County.

Onboard Fort Wayne is designed to help newcomers get plugged into the community so local companies can retain top talent. This program is built around three components: quarterly socials or behind-the-scenes tours of the city, "Navigators" who help newcomers on a one-on-one basis, and online resources.

## **Program Title Sponsor: \$5,000**

- Company logo included on all printed and electronic program/event promotions
- Company logo included on Onboard Fort Wayne webpage
- Company name and logo included in promotions and on webpages for all events
- Verbal recognition and logo displayed at all social events/tours on printed and electronic program materials
- Speaking opportunity - welcome guests at one event/tour of choice
- Tickets for four (4) guests to attend socials OR two (2) guests to attend behind-the-scenes tours
- Promotional table to network and display information at Quarter 2 event
- Sponsor recognition during the GFW Inc. Annual Meeting

## **Presenting Sponsor: \$3,000**

- Company logo included on Onboard Fort Wayne webpage
- Company name and logo included in promotions and on webpage for one event of choice
- Speaking opportunity - welcome guests at selected event
- Verbal recognition and logo displayed at selected event on printed and electronic program materials
- Tickets for four (4) guests to attend selected social/tour
- Sponsor recognition during the GFW Inc. Annual Meeting

## **Supporting Sponsor: \$1,000**

- Company name and logo included in promotions and on webpage for one event of choice
- Verbal recognition and logo displayed at selected event on printed and electronic program materials
- Tickets for four (4) guests to attend selected social/tour

---

**ONBOARD**  
FORT WAYNE

POWERED BY





# ONBOARD FORT WAYNE

## **"Mad About Fort Wayne" Sponsor: \$500**

- Opportunity to include promotional items in newcomer experience boxes; quantity and frequency dependent on enrollment
- Verbal recognition and logo displayed at event(s) on printed and electronic program materials
- Tickets for two (2) guests to attend one social/tour of choice

Onboard Fort Wayne events and behind-the-scenes tours are open to the public; however, program enrollment and pairing with a Navigator is only available to GFW Inc. member companies and their new employees. Eligible individuals can join the program by completing the interest form at [OnboardFW.com](https://OnboardFW.com).



**ONBOARD**  
FORT WAYNE

POWERED BY



For more information, contact Meghan Short at [mshort@gfwinc.com](mailto:mshort@gfwinc.com) or 260-203-5766.



# WOMEN'S NETWORK

The GFW Inc. Women's Network aims to connect, inspire, and empower women through a series of high-impact events. Showcase your brand with this growing group of emerging and seasoned leaders during any of six events throughout the year.

Sponsorship opportunities include:

---

## Program Title Sponsor: \$5,000 - Sold Out

- Company logo included on all printed and electronic program/event promotions
- Company logo included on Women's Network webpage
- Eight (8) complimentary Women's Network memberships running Jan. 1 – Dec. 31
- Verbal recognition and logo displayed at all six events on printed and electronic program materials
- Speaking opportunity - welcome guests at one event of choice
- Premier reserved seating for eight (8) guests at all six events
- Promotional table to network and display information at all six events

## Presenting Sponsor: \$3,000

- Company logo included on Women's Network webpage
- Company name and logo included in promotions and on webpage for one event of choice
- Five (5) complimentary Women's Network memberships running Jan. 1 – Dec. 31
- Speaking opportunity - welcome guests at selected event
- Verbal recognition and logo displayed at selected event on printed and electronic program materials
- Premier reserved seating for eight (8) guests at all six events
- Promotional table to network and display information at selected event

## Supporting Sponsor: \$1,000

- Company name and logo included in promotions and on webpage for one event of choice
- Three (3) complimentary Women's Network memberships running Jan. 1 – Dec. 31
- Verbal recognition and logo displayed at selected event on printed and electronic program materials
- Premier reserved seating for eight (8) guests at one event of choice

## Networking Sponsor: \$500\*

- Promotional table to network and display information at one event of choice
- Tickets for two (2) guests to attend selected event
- Verbal recognition at selected event
- *\*Discounted to \$300 if bundled with Supporting Sponsorship*

## Door Prize Sponsor: Donate gifts to raffle during events

**Single Luncheon Ticket\*: \$30 for GFW Inc. investors and Women's Network members / \$50 for future Women's Network members**

\*Pricing subject to change for half-day conference(s)



POWERED BY  
JPMORGAN CHASE & CO.



# INTER-CITY VISIT

Bring your brand on the road with a group of community leaders!

Inter-City Visits are immersive experiences for learning, brainstorming, and bringing bold ideas back to Allen County. These visits send 40-50 community leaders to America's best-in-class communities to gain firsthand insights from their peers. Many of Allen County's bold projects originated—or were shaped by—Inter-City Visits.

## 2023 INTER-CITY VISIT: HUNTSVILLE, ALABAMA

This year, we're heading to "Rocket City," Huntsville, Alabama! We'll meet the people who drive Huntsville's impressive community growth, uncovering ideas that can spark more momentum across Allen County in the coming years.

**Trip Date:** May 15-17

### **\$5,000 Sponsorship**

- Two (2) designated seats
- Speaking opportunity
- Verbal recognition
- Logo on all Inter-City Visit digital and printed resources

### **\$2,500 Sponsorship**

- One (1) designated seat
- Verbal recognition
- Logo on all Inter-City Visit digital and printed resources





# ECONOMIC DEVELOPMENT SUMMIT

As we build a nationally recognized economy, there's always more to learn. That's why we're bringing together leaders from a variety of industries for this half-day summit.

Featuring high-profile leaders from across the state, we'll discuss economic trends and how we can work together in the next 10 years to build a nationally recognized economy in Allen County. This is the perfect opportunity to put your company front and center with an exclusive group of decision-makers.

**Date: Sept. 13**

**Projected Attendance: 300**

## **Diamond Sponsorship: \$10,000**

- Speaking opportunity
- Two VIP tables of up to eight (8) guests each
- Exclusive dinner with speakers
- Verbal recognition at event
- Logo on digital and printed resources

## **\$2,500 Sponsorship**

- Four (4) tickets to event
- Four (4) scholarship seats
- Verbal recognition at event
- Logo on digital and printed resources

## **\$5,000 Sponsorship**

- Speaking opportunity
- VIP table of up to eight (8) guests
- Verbal recognition at event
- Logo on digital and printed resources





# ADDITIONAL OPPORTUNITIES

## PROGRAMS

We are eager to explore grants that support GFW Inc. programs such as:

**The GFW Inc. Disabilities Initiative** – Creating a more inclusive community by helping business leaders diversify their workforces and welcome newcomers to the community. Learn more at [disabilities.gfwinc.com](https://disabilities.gfwinc.com)

**MadeByMe** – Sparking students' interest in 21st-century manufacturing and skilled-trades careers, alongside a coalition of business leaders, educators, and community members. This program focuses on in-class presentations, career exploration fairs, educator externships, and other outreach opportunities. Learn more at [trades.gfwinc.com](https://trades.gfwinc.com)

**The GFW Inc. Bridge Program** – Bridging the gap between startup and success by connecting entrepreneurs with Allen County's established business community. Learn more at [bridge.gfwinc.com](https://bridge.gfwinc.com)



# ADDITIONAL OPPORTUNITIES

## MAXIMIZE YOUR MEMBERSHIP

Reach business leaders in a smaller, more focused environment! Our monthly Maximize Your Membership presentations teach GFW Inc. investors how to make the most of their membership benefits. And as a sponsor, you can make your company the center of attention. Maximize Your Membership is held the final Wednesday of each month, skipping November.

**Projected Attendance: 10-25 per session**

- Verbal recognition during each sponsored event
- Ten-minute sales platform to share products or services
- Sponsor can provide marketing materials, catering, venue, giveaway prizes, etc.

**Single-Session Sponsorship: \$250**

**Four-Session Sponsorship: \$1,000**

For more information, contact Kimi Wilder at [kwilder@gfwinc.com](mailto:kwilder@gfwinc.com) or 260-203-5765.

## EVENTS

Throughout the year, we host unique events including:

**Visionary Investor Tours** – Exclusive sneak peeks for GFW Inc. Visionary Investors, exploring Allen County's most anticipated bold projects—often before they open to the public.



# MARKETING

## TOP FIVE E-NEWSLETTER

Send your message directly to GFW Inc. investors' inboxes—about 3,000 total recipients. The “Top Five” is an e-newsletter with the five items the business community needs to know each month. It includes the latest about GFW Inc. programs, economic development projects, the names of our newest investors, and the events to keep an eye out for.

**Top Five One-Week Banner: \$500**  
**Top Five Five-Week Banner: \$2,250**

## UPCOMING EVENTS EMAIL

Each month, we invite more than 8,000 contacts to the GFW Inc. events that bring the business community together. Now, you can invite them to learn more about your business, too.

**Upcoming Events One-Week Banner: \$750**  
**Upcoming Events Five-Week Banner: \$3,500**

**NOTE:** Email banner artwork should be submitted as a .jpg or .png, at a size of 800 pixels wide, 200 pixels tall. Artwork will scale to fit various device sizes. Investors are responsible for providing artwork. Political messages, invitations to non-GFW Inc. events, and disparaging content will not be accepted. Additional restrictions apply.



Banner Ad Example



# MARKETING

## RIBBON-CUTTING AND GROUNDBREAKING CEREMONIES

---

When it comes to celebrating your biggest milestones, we're the experts. After all, who else has giant scissors, miles of ribbon, and gold-plated shovels? We're ready to showcase your company and make the biggest splash possible.

---

### **Tier 1 – \$600**

- Free with new GFW Inc. membership over \$1,000
- Professional photographer, director of marketing, director of events to attend
- Professional photos & video to be posted on GFW Inc. social media channels (33,000+ followers)
- Includes ribbon and scissors (or shovels)

### **Tier 2 - \$800**

- Free with new GFW Inc. membership over \$5,000
- Includes all the benefits in Tier 1
- GFW Inc. executive to speak
- GFW Inc. to create event agenda
- Event listed on GFW Inc. online events calendar (228,000+ hits per year)

### **Tier 3 - \$1,000**

- Free with new GFW Inc. membership over \$10,000
  - Includes all the benefits in Tier 1 & 2
  - GFW Inc. CEO or executive to speak
  - GFW Inc. to create and distribute press release
  - GFW Inc. to invite the Mayor to speak/attend
  - GFW Inc. to send event invitation to GFW Inc. board and elected officials
  - GFW Inc. to provide sound system (if requested)
-



## EMERGING HOUSING MARKETS INDEX

1. BILLINGS, MT
2. COEUR D'ALENE, ID
3. **FORT WAYNE, IN**
4. RAPID CITY, SD
5. RALEIGH, NC
6. PORTLAND, ME
7. WACO, TX
8. JOHNSON CITY, TN
9. BANGOR, ME
10. HUNTSVILLE, AL

Met Journal / Realtor.com, July 2021



### About Greater Fort Wayne Inc.

GFW Inc. is building a nationally recognized economy right here in Allen County, Indiana. We are the chamber of commerce and economic development engine for Fort Wayne and Allen County. We create the conditions that attract talent and capital. Give us a call to learn more or to sponsor GFW Inc. activities.



**GREATER  
FORT WAYNE INC.**  
METRO CHAMBER ALLIANCE



200 E. Main Street, Suite 800  
Fort Wayne, IN 46802 | 260 420-6945  
gfwinc.com