

2024 SPONSORSHIP OPPORTUNITY GUIDE



**GREATER
FORT WAYNE INC.**
METRO CHAMBER ALLIANCE



TABLE OF CONTENTS

MEET THE IMPACT TEAM / KEY METRICS	1
VISIONARY INVESTORS	2
A MESSAGE FROM OUR CEO	3
SIGNATURE EVENTS	
Annual Meeting	4
Greater Golf Open	6
Holiday Night	8
Economic Development Summit	10
NETWORKING EVENTS	
Allen County Leaders Luncheon	11
Meet Me @ 5:05	12
BUSINESS ADVOCACY	
Legislative Events	13
Legislative Publications	15
TALENT & LEADERSHIP	
Leadership Fort Wayne	16
Onboard Fort Wayne	18
Women's Network	20
Champions of Change Awards	22
MEMBERSHIP EDUCATION	
Maximize Your Membership	23
ADDITIONAL OPPORTUNITIES	
Monthly E-newsletters	24
Exclusive Events	25
Workforce Development Programs	26
Ribbon Cuttings & Groundbreakings	27

MEET THE GFW INC. IMPACT TEAM



BRENDA GERBER VINCENT

Chief Impact Officer
bgerbervincent@gfwinc.com
(260) 203-5742



JENNIFER ATIENZO-FISHER

Director of Marketing & Communications
jatienzofisher@gfwinc.com
(260) 203-5737



MELISSA BEBER

Vice President of Business Advocacy
mbeber@gfwinc.com
(260) 203-5738



OLIVIA DICKERSON

Impact Coordinator
odickerson@gfwinc.com
(260) 203-5743



CHRISTIAN GARVER

Creative Director
cgarver@gfwinc.com
(260) 203-5769



JENNA GUNN

Director of Events
jgunn@gfwinc.com
(260) 203-5721



LINDSAY HANNAH

Vice President of Investment Engagement
lhannah@gfwinc.com
(260) 203-5744



MEGHAN SHORT

Director of Investor Programs
mshort@gfwinc.com
(260) 203-5766



KIMI WILDER

Investor Engagement Manager
kwilder@gfwinc.com
(260) 203-5765

Key Impact Metrics

1,350+

Chamber members

80+

Visionary Investors

37,500+

Social Media Followers

13,500+

Email subscribers

261,000+

Website views per year

8,400+

Event Attendees

THANK YOU TO OUR VISIONARY INVESTORS

1st Source Bank
3Rivers Federal Credit Union
AARP Indiana
Allen County Government
Ambassador Enterprises, LLC
Ash Brokerage Corporation
AT&T
AWS Foundation
BAE Systems, Inc.
Barnes & Thornburg LLP
Barrett & Stokely
Barrett McNagny LLP
BFGoodrich Tire Manufacturing
Brotherhood Mutual
Brunswick Boat Group -
Fort Wayne Operations
Building Contractors
Association of NE Indiana
Business People
Magazine / BPPromos
City of Fort Wayne
City of New Haven
City Utilities
Community Foundation of
Greater Fort Wayne
Custer: Workplace
Furniture and Design
DeHaven Chevrolet
Do it Best Corp.
Don Ayres Honda
Don Wood Foundation
EDP Renewables

F&M Bank
Fort Wayne-Allen County
Airport Authority
Fort Wayne Community Schools
Fort Wayne Metals
Fort Wayne Newspapers
FORVIS
Franklin Electric
Garmong Construction Services
General Motors
Fort Wayne Assembly
Heartland REMC
Hylant
Indiana Michigan Power
Indiana Tech
IU Health
Ivy Tech Community College
JPMorgan Chase & Co.
Kelley Automotive Group
L3Harris Technologies
Lake City Bank
Lincoln Financial Group
Lutheran Health Network
Manchester University
Master Spas
MedPro Group
Meijer
Metropolitan Title
The Model Group
NAI Hanning & Bean
NIPSCO / NiSource
Charitable Foundation

Nucor Corporation
Old National Bank
Ortho NorthEast (ONE)
Parkview Employer Solutions
Parkview Total Health
Physicians Health Plan
Pizza Hut of Fort Wayne, Inc.
PNC Bank
Prairie Farms Dairy, Inc.
Premier Bank
Purdue University Fort Wayne
Rothberg Logan & Warsco LLP
Ruoff Mortgage Co., Inc.
Shambaugh & Son
Sold by the Gold at
North Eastern Group Realty
STAR Financial Bank
Steel Dynamics, Inc.
Sweetwater Sound, Inc.
Town of Hometown
TriCore Logic
Upstate Alliance of REALTORS
Vera Bradley Designs, Inc.
Weigand Construction Co., Inc.
Zayo



ABOUT VISIONARY INVESTORS

Visionary Investors go the extra mile to support GFW Inc.'s efforts to build a nationally recognized economy in Allen County. Our thanks to the companies below for their commitment to growing jobs, wages, and the economy.

A MESSAGE FROM OUR CEO

BOARD OF DIRECTORS

Ramadan Abdul-Azeez, Black Chamber FW
Greg Allen, Premier Bank
Mike Avila, Northeast Indiana Construction Alliance
Andrew Baker, F&M Bank
Steve Baker, Indiana Michigan Power
Bill Bean, NAI Hanning & Bean
Dana Berkes, NIPSCO
Jill Boggs, Visit Fort Wayne
Matthew Booker, American Family Insurance
John Bowen, Parkview Health
Ian Broad-White, YLNI
Randy Brown, Barnes & Thornburg LLP
Justin Brugger, Fort Wayne City Utilities
John Burda, Wells Fargo Bank
Greg Clark, Sweetwater Sound, LLC
Clifford Clarke, C² IT Advisors
Jim Cook, Capital Improvement Board
Mark Daniel, Fort Wayne Community Schools
Jane DeHaven, DeHaven Chevrolet
Karl Einolf, Indiana Tech
Ron Elsenbaumer, Purdue University Fort Wayne
Tom Freistroffer, Fort Wayne City Council
Michael Galbraith, Downtown Fort Wayne
Beth Goldsmith, Sold by the Gold
Patti Hays, AWS Foundation
Tom Henry, Mayor of Fort Wayne
Herb Hernandez, Greater FW Hispanic Chamber
Scott Hinderman, FW-AC Airport Authority
Marilyn Hissong, East Allen County Schools
Paul Lagemann, Allen County Council
Brad Little, Community Foundation of GFW
David Long, Long Legal LLC
Jenni Long, 3Rivers Federal Credit Union
Steve McMichael, Mayor of New Haven
Denise Mills, Creative Financial Staffing
Javier Mondragon, Bridge of Grace
Jason Patel, Blue Flame Hospitality
Nelson Peters, Allen County Commissioner
Alex Platte, Rothberg Law Firm
Jeremy Rohrs, Fort Wayne Metals
Tom Salzer, Elevatus Architecture
Carey Schmucker, Aegis Sales & Engineering, Inc.
Gregg Sengstack, Franklin Electric
Lindsey Sharp, NewAllen Alliance
Amanda Shepard, Fort Wayne Museum of Art
Margaret Sklenar, Metropolitan Title
Hannah Stork, Sparq
Christine Swift, Lincoln Financial Group
Tony Tranquill, Wayne Pipe & Supply
Ron Turpin, Ambassador Enterprises
Jennifer Vanderpool, Felderman Design-Build
Mark Webb, SOLV Holdings
Jeff Woenker, Barrett McNagny LLP
Steve Zacher, The Zacher Company
Mike Zawahri, FW-AC Airport Authority

Dear reader,

Across Allen County, business leaders like you are looking for ways to grow. You want a leg up in marketing your products or services. You're looking to build your brand recognition in the community, and bolster your reputation as an organization that's committed to the long-term development of Allen County.

Sponsorships with Greater Fort Wayne Inc. can do all of the above.

Picture an auditorium full of the business leaders you're trying to reach, with your company's logo front and center. Or, imagine being introduced via email to thousands of people in the business community. What if you could reach that gathering full of perfect prospects and turn them into your newest customers?

If you're interested in promoting your business and making a difference in our community, I encourage you to review this Sponsorship Guide, or check out the online version at sponsor.gfwinc.com. Every offering is designed to provide the biggest possible impact—through visibility at events and programs, and exposure through a variety of media outlets. And, when you support Greater Fort Wayne Inc., you support the bigger picture of community building and economic development.

There's never been a more exciting time to be in Allen County, and there's no better time than now to be a Greater Fort Wayne Inc. investor. Together, we are building a nationally recognized economy, and that includes building your business.

As always, our team stands ready to help you thrive. Thank you for your support. We look forward to hearing from you.



Sincerely,

John Urbahns

JOHN URBAHNS
President / CEO

SIGNATURE EVENT

ANNUAL MEETING

Our biggest event of the year, the GFW Inc. Annual Meeting celebrates the accomplishments of the past year and looks toward a vibrant future in Allen County. Be there as we announce the winners of our Public Official of the Year Award, the Mac Parker Swagger Award, the Barb Smith Service Award, and the Small Business and Nonprofit of the Year. With time for networking, Q&A sessions about bold projects, and a pep-rally vibe, our Annual Meeting is an inspiring evening for all who love our community.



Date: June



Projected Attendance: 600

SPONSORSHIP BENEFITS

	Diamond \$10,000	Platinum \$5,000	Gold \$4,000
Speaking opportunity at event	•		
Logo included in all event promotions	•		
Copy of attendee list after event	•	•	
Banner ad in one (1) GFW Inc. monthly e-newsletter	•	•	
Promotional table at event	•	•	•
Social media post with sponsor tagged	•	•	•
Company recognition at event	Company logo	Company logo	Company name
Company recognition on event webpage	Company logo	Company logo	Company name
Verbal recognition at event	•	•	•
Premier reserved seating for up to eight (8) guests	Two (2) tables	One (1) table	One (1) table

SPONSORSHIP OPPORTUNITIES CONTINUED ON NEXT PAGE



ANNUAL MEETING

CONTINUED

SPONSORSHIP BENEFITS CONTINUED	Silver \$3,000	Entertainment \$2,000	Photo \$2,000	Bronze \$1,000
Social media post with sponsor tagged	•			
Company recognition on event webpage	Company name	Company name	Company name	
Company recognition at event	Company name	Company name	Company name	Company name
Verbal recognition at event	•	•	•	•
Premier reserved seating for up to eight (8) guests	One (1) table	One (1) table	One (1) table	One (1) table
Entertainment sponsor recognition		•		
Provide the backdrop for the event photo booth			•	
PROMO TABLE				\$500
• Promotional table at event		• Verbal recognition at event		
• Includes two (2) complimentary tickets				

SINGLE TICKET PRICING:

Current GFW Inc. investors ————— \$75

Future GFW Inc. investors ————— \$125

SIGNATURE EVENT

GREATER GOLF OPEN



Tee it up to build relationships and promote your business! If you're looking for a creative way to reach Allen County executives, our tournament provides a unique opportunity for budgets of all sizes. Don't miss your chance to take part!



Date: July



Projected Attendance: 300

SPONSORSHIP BENEFITS	Diamond \$10,000	Platinum \$6,000	Golf Ball \$5,000	Winning Team \$4,000
Speaking opportunity at event	•			
Banner ad in one (1) GFW Inc. monthly e-newsletter	•			
Copy of attendee list after event	•	•		
Logo displayed at event	•	•	•	•
Company recognition at event	Company logo	Company logo	Company logo	Company name
Company recognition on event webpage	Company logo	Company logo	Company logo	Company name
Verbal recognition at event	•	•	•	•
Social media post with sponsor tagged	•	•	•	•
Logo printed on golf balls included in attendee gift bags			•	
Logo included on awards				•

All sponsors are invited to provide promotional items in the gift bags given to all attendees.

SPONSORSHIP OPPORTUNITIES CONTINUED ON NEXT PAGE



Contact Jenna Gunn at JGUNN@GFWINC.COM or **260-203-5721** to learn more about sponsoring this event.

SIGNATURE EVENT

GREATER GOLF OPEN

CONTINUED

SPONSORSHIP BENEFITS CONTINUED	Breakfast \$3,000	Lunch \$3,000	Beverage Cart \$3,000	Skill Hole \$1,000	Hole \$800
Social media post with sponsor tagged	•	•	•		
Company recognition on event webpage	Company name	Company name	Company name	Company name	
Company recognition at event	Company logo	Company logo	Company name	Company name	Company name
Verbal recognition at event	•	•	•	•	•
Logo displayed at food buffet	•	•			
Drive a beverage cart and deliver refreshments to golfers			•		
Company logo displayed at tee box				Skill Hole only	•

All sponsors are invited to provide promotional items in the gift bags given to all attendees.



SINGLE PRICING:

Current GFW Inc. investors ————— \$300
 Future GFW Inc. investors ————— \$450



FOURSOME PRICING:

Current GFW Inc. investors ————— \$800
 Future GFW Inc. investors ————— \$1,200

SIGNATURE EVENT HOLIDAY NIGHT

Mix and mingle at the business community's signature holiday gathering! Your brand can be part of the festivities as a crowd of hundreds enjoys an evening of cocktails, hors d'oeuvres, and networking.



Date: December



Projected Attendance: 500

SPONSORSHIP BENEFITS	Presenting \$10,000	Cranberry Chiller \$5,000	Cup of Cheer \$3,000	All the Trimmings \$3,000
Speaking opportunity at event	•			
Promotional table at event	•			
Logo included in all event promotions	•			
Copy of attendee list after event	•	•		
Banner ad in one (1) GFW Inc. monthly e-newsletter	•	•		
Company recognition at event	Company logo	Company logo	Company name	Company name
Company recognition on event webpage	Company logo	Company logo	Company name	Company name
Social media post with sponsor tagged	•	•	•	•
Verbal recognition at event	•	•	•	•
Premier reserved seating for up to eight (8) guests	Two (2) tables	One (1) table	One (1) table	One (1) table
Company logo displayed at bar			•	
Company logo displayed at food stations				•

SPONSORSHIP OPPORTUNITIES CONTINUED ON NEXT PAGE



SIGNATURE EVENT

HOLIDAY NIGHT

CONTINUED

SPONSORSHIP BENEFITS CONTINUED	Entertainment \$2,000	Photo \$2,000	Sugar Plum \$1,000
Company recognition on event webpage	Company name	Company name	
Company recognition at event	Company name	Company name	Company name
Verbal recognition at event	•	•	•
Premier reserved seating for up to eight (8) guests	One (1) table	One (1) table	One (1) table
Entertainment sponsor recognition	•		
Provide the backdrop for the event photo booth		•	

PROMO TABLE\$500

- Promotional table at event
- Includes two (2) complimentary tickets

- Verbal recognition at event



SINGLE TICKET PRICING:

Current GFW Inc. investors\$50

Future GFW Inc. investors\$75

SIGNATURE EVENT

ECONOMIC DEVELOPMENT SUMMIT

As we build a nationally recognized economy, there's always more to learn. That's why we're bringing together leaders from a variety of industries for this half-day summit. Featuring high-profile leaders from across the state, we'll discuss economic trends and how we can work together to build a nationally recognized economy in Allen County. This is the perfect opportunity to put your company front and center with an exclusive group of decision-makers.



Date: September



Projected Attendance: 400

SPONSORSHIP BENEFITS	Diamond \$10,000	Presenting \$5,000	Supporting \$3,000	Table \$2,000
Speaking opportunity at event	•			
Logo included in all event promotions	•			
Banner ad in one (1) GFW Inc. monthly e-newsletter	•			
Exclusive dinner with speakers	•	•		
Promotional table at event	•	•		
Company recognition at event and on event webpage	Company logo	Company logo	Company name	Company name at event only
Verbal recognition at event	•	•	•	•
Premier reserved seating for up to eight (8) guests	Two (2) tables	One (1) table	One (1) table	One (1) table

PROMO TABLE \$500

- Promotional table at event
- Includes one (1) complimentary tickets to the event

SINGLE TICKET PRICING:

Current GFW Inc. investors ————— \$125 Future GFW Inc. investors ————— \$175

Contact Lindsay Hannah at LHANNAH@GFWINC.COM or 260-203-5744 to learn more about sponsoring this event.

NETWORKING EVENT

ALLEN COUNTY LEADERS LUNCHEON

Put your company on the agenda as area CEOs and community leaders present what's new and what's next in Fort Wayne and Allen County. These exclusive, member-only luncheons are hosted twice per year.



Dates: February & September



Projected Attendance: 100-150 per event

SPONSORSHIP BENEFITS PER EVENT

	Presenting \$3,000	Supporting \$2,000	Table \$1,000
Speaking opportunity at event	•		
Logo included in all event promotions	•		
Banner ad in one (1) GFW Inc. monthly e-newsletter	•		
Promotional table at event	•	•	
Company recognition on event webpage	Company logo	Company name	
Company recognition at event	Company logo	Company name	Company name
Verbal recognition at event	•	•	•
Premier reserved seating for up to eight (8) guests	One (1) table	One (1) table	One (1) table

SINGLE TICKET PRICING:

GFW Inc. investors only ————— \$30

NETWORKING EVENT

MEET ME @ 5:05



Professionals flock to our Meet Me @ 5:05 networking events! Build brand awareness as attendees build professional connections.



Quarterly Event



Projected Attendance: 50-75 per event

SPONSORSHIP BENEFITS PER EVENT

Presenting
\$3,000

Supporting
\$1,000

Speaking opportunity at event

•

Logo included in all event promotions

•

Banner ad in one (1) GFW Inc. monthly e-newsletter

•

Promotional table at event

•

Company recognition on event webpage

Company logo

Company recognition at event

Company logo

Company name

Verbal recognition at event

•

•

Complimentary tickets to event

Four (4)

Two (2)

SINGLE TICKET PRICING:

Current GFW Inc. investors ————— \$20

Future GFW Inc. investors ————— \$40

LEGISLATIVE EVENTS



LEGISLATIVE PREVIEW LUNCHEON

Before each legislative session, we host a preview event to outline the issues highlighted in our Legislative Agenda. Additionally, northeast Indiana's state legislators will be invited to speak about topics they plan to address in the upcoming legislative session.

December

Projected Attendance: 150 per event



THIRD HOUSE FORUM LUNCHEON

We host a mid-session Third House Forum to update investors on key legislation that affects the business community. Northeast Indiana's state legislators will report on their activity at the Statehouse.

February

Projected Attendance: 150 per event



LEGISLATIVE WRAP-UP BREAKFAST

At the end of each legislative session, we host a Legislative Wrap-Up to discuss the ups and downs of the past session. Attendees enjoy breakfast with state legislators and learn how the General Assembly's decisions impact their businesses.

March

Projected Attendance: 150 per event



LEARN MORE ABOUT
THESE EVENTS AT
[ADVOCACY.GFWINC.COM](https://advocacy.gfwinc.com)



SPONSORSHIP OPPORTUNITIES CONTINUED ON NEXT PAGE



LEGISLATIVE EVENTS

Showcase your brand with Allen County's most engaged business and community leaders. As members of the business community discuss important issues with elected officials, you can elevate your company's profile among these high-impact individuals.



Projected Attendance: 150 per event

SPONSORSHIP BENEFITS PER EVENT

	Presenting \$3,000	Supporting \$2,000	Table \$1,000
Speaking opportunity at event	•		
Logo included in all event promotion	•		
Banner ad in one (1) GFW Inc. GovConnect e-newsletter	•	•	
Company recognition on event webpage	Company logo	Company name	
Company recognition at event	Company logo	Company name	Company name
Verbal recognition at event	•	•	•
Premier reserved seating for up to eight (8) guests	One (1) table	One (1) table	One (1) table

PROMO TABLE

\$500

- Promotional table at event
- Includes two (2) complimentary tickets
- Verbal recognition at event

SINGLE TICKET PRICING:

GFW Inc. investors & Regional Chamber of Northeast Indiana members ————— \$30

LEGISLATIVE PUBLICATIONS



GOVCONNECT E-NEWSLETTER

The GovConnect weekly e-newsletter covers local, state, and federal news stories that matter to the business community. The e-newsletter is sent out every Friday to about 4,500 contacts which include GFW Inc. investor members, elected officials, and key community leaders.

Published Weekly

4,500+ Subscribers

ONE-WEEK BANNER

\$500

FIVE-WEEK BANNER

\$2,250

NOTE: Email banner artwork should be submitted as a .jpg or .png, at a size of 800 pixels wide by 200 pixels tall. Artwork will scale to fit various device sizes. Investors are responsible for providing artwork. Political messages, invitations to non-GFW Inc. events, and disparaging content will not be accepted. Additional restrictions apply.



LEGISLATIVE AGENDA

This premier print publication provides investors and legislators a list of Greater Fort Wayne Inc.'s broad policy positions on local, state, and federal issues, and our key legislative priorities for the year. The agenda is shared directly with government officials, investors, and community leaders throughout the year.

VIEW THE AGENDA AT [ADVOCACY.GFWINC.COM](https://advocacy.gfwinc.com)

ONE-PAGE PROMOTION

\$3,000

- Provide a one-page ad for the Legislative Agenda, distributed at all legislative events
- Verbal recognition at all legislative events

NOTE: Greater Fort Wayne Inc. is a nonprofit membership organization serving the business community in Fort Wayne and Allen County, Indiana. Policies and positions expressed in this document do not represent those of any elected officials or government entities, and do not represent endorsement, recommendation, or favoring by any such officials or entities.

LEADERSHIP FORT WAYNE

For more than 40 years, Leadership Fort Wayne (LFW) has trained emerging to seasoned professionals to embrace our community through civic engagement and leadership development. The goal of this program is to prepare, connect, and inspire individuals to drive positive change in Fort Wayne – Allen County.

Program Duration: 9 Months

Annual Class Size: 50-60

SPONSORSHIP BENEFITS	Designated Seat* \$4,000	Inclusion, Diversity, Equity, and Accessibility (IDEA) Seat \$3,000	Program Day \$1,500
Tuition and a guaranteed seat for one company employee or local leader (Bypasses the LFW selection process)	Selected by sponsor	Selected by sponsor, GFW Inc. staff, or DEI partners	
Speaking opportunity during program day			•
Logo displayed at program day	•	•	One day of choice
Verbal recognition at each program day	•	•	Selected event
Complimentary tickets to LFW graduation proceedings at the annual Alumni Breakfast	Two (2)	Two (2)	Two (2)

*Designated seat sponsorship discounted to \$2,000 for GFW Inc. Visionary Investors.

TUITION PRICING:

Current GFW Inc. investors ————— \$2,500 Future GFW Inc. investors ————— \$3,000



LEADERSHIP
FORT WAYNE



POWERED BY



GREATER
FORT WAYNE INC.
METRO CHAMBER ALLIANCE

Learn More about this program
at **LEADERSHIPFW.COM**



SPONSORSHIP OPPORTUNITIES CONTINUED ON NEXT PAGE



ALUMNI BREAKFAST / GRADUATION

Showcase your brand and build relationships with a growing group of 1,500+ leaders at this exclusive breakfast that celebrates the impact of Leadership Fort Wayne alumni and marks the graduation of the current year's class.



Date: October



Projected Attendance: 200

SPONSORSHIP BENEFITS PER EVENT

Presenting
\$3,000

Supporting
\$2,000

Table
\$1,000

Speaking opportunity at event

•

Logo included in all event promotions

•

Banner ad in one (1) GFW Inc. monthly e-newsletter

•

Promotional table at event

•

•

Company recognition on event webpage

Company logo

Company name

Company recognition at event

Company logo

Company name

Company name

Verbal recognition at event

•

•

•

Premier reserved seating for up to eight (8) guests

One (1) table

One (1) table

One (1) table

SINGLE TICKET PRICING:

General Admission

\$30

ONBOARD FORT WAYNE



THE INTERN EXPERIENCE

Each year, local employers attract hundreds of interns from across the country. Once their internship is finished, our goal is to leave them wanting more of Fort Wayne! Through engaging summer events, we create an unforgettable experience for these young professionals, making them eager to call Fort Wayne their new home.

June - July

Projected Attendance: 75 per event



NEWCOMERS

For those new to Allen County, Onboard Fort Wayne provides a variety of support to help residents settle in and get connected. From networking events to resources such as our local volunteer Navigators, we aim to create a welcoming experience for newcomers looking to learn more about Fort Wayne.

Quarterly Event

Projected Attendance: 50 per event



C-SUITE SOCIALS

When executives and their families relocate to Fort Wayne, we are eager to roll out the red carpet. We invite them to join events where they can meet fellow newcomers, familiarize themselves with their new hometown, and catch a glimpse of the best our community has to offer.

Quarterly Event

Projected Attendance: 25 per event

BEST IN CLASS

We're reaching out to Allen County's rising stars! To aid in local talent retention, Onboard Fort Wayne's Best in Class program engages with local high-achieving high school students, educating them on industries and opportunities within their own hometown.

Best in Class will be a Community Action Project in Leadership Fort Wayne's class of 2024.

Summer

Projected Attendance: 100

ONBOARD FORT WAYNE

Help us roll out the welcome mat! With the Onboard Fort Wayne program, you can make a great first impression with an ideal audience: professionals and their families who are new to the community and looking to build their best lives here in Allen County. Onboard Fort Wayne is designed to help newcomers get plugged into the community so local companies can retain top talent. This program is built around three components: quarterly socials or behind-the-scenes tours of the city, "Navigators" who help newcomers on a one-on-one basis, and online resources.

SPONSORSHIP BENEFITS PER EVENT	Presenting \$3,000	Cocktail \$2,000	Supporting \$1,000
Recognition on Onboard Fort Wayne webpage	•		
Speaking opportunity at event	•		
Banner ad in one (1) GFW Inc. monthly e-newsletter	•		
Logo included in all event promotions	•		
Company recognition on event webpage	•	•	
Company recognition at event	•	•	•
Verbal recognition at event	•	•	•
Complimentary tickets to event	Four (4)	Three (3)	Two (2)
Logo displayed at bar		•	

MERCH SPONSOR ————— \$500

The Intern Experience only

- Provides promotional items for attendees

SINGLE TICKET PRICING:

Pricing for individual events may vary.
Check online registration for specific ticket price.

TITLE SPONSORSHIP

Sponsor the entire Onboard Fort Wayne program. Contact us today to learn more about this exclusive opportunity.



ONBOARD
FORT WAYNE

POWERED BY



**GREATER
FORT WAYNE INC.**
METRO CHAMBER ALLIANCE

Learn More about this program
at **ONBOARDFW.COM**



TALENT & LEADERSHIP

WOMEN'S NETWORK

The GFW Inc. Women's Network aims to connect, inspire, and empower women through a series of high-impact events. Showcase your brand with this growing group of emerging to seasoned leaders during any of the six events throughout the year.

Program Members: 250+

Projected Attendance: 150-250 per event



JANUARY
Luncheon



MARCH
International Women's Day Luncheon



MAY
Champions of Change Awards



AUGUST
Luncheon



OCTOBER
Half-Day Conference



NOVEMBER
Networking Social



**GREATER
FORT WAYNE INC.**
METRO CHAMBER ALLIANCE

W women's
network

Learn More about this program
at **WOMEN.GFWINC.COM**



SPONSORSHIP OPPORTUNITIES CONTINUED ON NEXT PAGE



Contact Meghan Short at **MSHORT@GFWINC.COM** or **260-203-5766** to learn more about sponsoring this program.

WOMEN'S NETWORK EVENTS

CONTINUED

SPONSORSHIP BENEFITS PER EVENT	Title \$8,000	Presenting \$3,000	Supporting \$1,000
Recognition on Women's Network webpage	•		
Co-branded logo for all program promotions	•		
Speaking opportunity at event	One event of choice	•	
Promotional table at event	All six events	•	
Logo included in all event promotions	All six events	•	
Company recognition on event webpage(s)	Logo at all six events	Company logo	
Company recognition at event	Logo at all six events	Company logo	Company name
Complimentary Women's Network memberships running Jan. 1 – Dec. 31	Ten (10)	Six (6)	Three (3)
Premier reserved seating for up to eight (8) guests	All six events	•	•
Verbal recognition at event	All six events	•	•

PROMO TABLE ————— \$500

- Promotional table at event
- Two (2) complimentary tickets to event

DOOR PRIZE SPONSOR ————— IN-KIND

- Donate gifts to raffle during events
- Limited to two (2) sponsors per event

SINGLE TICKET PRICING:

Pricing for individual events may vary. Discounts provided to Women's Network members & GFW Inc. investors.

SPONSORSHIP OPPORTUNITIES CONTINUED ON NEXT PAGE



CHAMPIONS OF CHANGE AWARDS

The Champions of Change Awards celebrate the achievements of individuals who inspire, empower, and advocate for women in Fort Wayne / Allen County. Together, we've shined a well-deserved spotlight on more than 100 champions in our community making a substantial impact in the categories of nonprofit, corporate, education, and public service.



Date: May



Projected Attendance: 250-350

SPONSORSHIP BENEFITS PER EVENT

	Presenting \$3,000	Supporting \$2,000	Table \$1,000
Speaking opportunity at event	•		
Logo included in all event promotions	•		
Banner ad in one (1) GFW Inc. monthly e-newsletter	•		
Promotional table at event	•	•	
Company recognition on event webpage	Company logo	Company name	
Company recognition at event	Company logo	Company name	Company name
Verbal recognition at event	•	•	•
Premier reserved seating for up to eight (8) guests	One (1) table	One (1) table	One (1) table

SINGLE TICKET PRICING:

Current Women's Network and GFW Inc. investors ————— \$75
 Future Women's Network and GFW Inc. investors ————— \$100

MAXIMIZE YOUR MEMBERSHIP

Reach business leaders in a smaller, more focused environment! Our monthly Maximize Your Membership presentations teach GFW Inc. investors how to make the most of their membership benefits. And as a sponsor, you can make your company the center of attention.



Monthly event



Projected Attendance: 20-30 per event

SPONSORSHIP BENEFITS PER EVENT

Single-Session
\$250

Speaking opportunity at event

•

Company recognition on event webpage

Company logo

Copy of attendee list after event

•

Verbal recognition at event

•

HOST A MAXIMIZE YOUR MEMBERSHIP EVENT!

We're always looking for ways to collaborate with our members! By hosting a Maximize Your Membership event, you'll have the opportunity to showcase your workspace to current and prospective GFW Inc. investors, all while getting a little extra foot traffic through your doors.



ADDITIONAL OPPORTUNITIES

MONTHLY E-NEWSLETTERS

We aim to keep our community in the loop. That's why we send out monthly e-newsletters focusing on local projects, business advocacy, upcoming events and more to help businesses and individuals to stay connected.

TOP FIVE E-NEWSLETTER

Send your message directly to GFW Inc. investors' inboxes—about 3,000 total recipients. The "Top Five" is a monthly e-newsletter that includes the latest about GFW Inc. programs, economic development projects, the names of our newest investors, and the events to keep an eye out for.

Published Monthly

3,100+ Subscribers

ONE-MONTH BANNER ————— \$500

FIVE-MONTH BANNER ————— \$2,250

UPCOMING EVENTS E-NEWSLETTER

Each month, we invite more than 8,500 contacts to the GFW Inc. events that bring the business community together. Now, you can invite them to learn more about your business, too.

Published Monthly

8,500+ Subscribers

ONE-MONTH BANNER ————— \$750

FIVE-MONTH BANNER ————— \$3,250

NOTE: Email banner artwork should be submitted as a .jpg or .png, at a size of 800 pixels wide by 200 pixels tall. Artwork will scale to fit various device sizes. Investors are responsible for providing artwork. Political messages, invitations to non-GFW Inc. events, and disparaging content will not be accepted. Additional restrictions apply.

TOP FIVE
FIVE THINGS TO KNOW THIS MONTH

GREATER FORT WAYNE INC.
METRO CHAMBER ALLIANCE

FEATURED INVESTOR

House to Home finds its Landing spot

Emily Baker and Beth Stutzman have moved quickly—from strangers to startup to success. Now, they're preparing to expand House to Home, their home decor boutique and staging business, into a historic space on The Landing.

After an introduction through mutual friends at church, the pair connected over their shared interest in design. "We are both moms and wanted to work, but also wanted it to be meaningful to us if we were going to be away from our babies," Stutzman said.

They decided to start with home staging for real estate clients, and quickly found themselves in need of unique, trendy furniture—lots of it. After some research, the duo found a way to get new furniture they could sell at below-retail prices, while also acquiring inventory for staging. They quickly found traction, opening a store on East Berry Street and being selected as Bridge Entrepreneurs in the [GFW Inc. Bridge Program](#). Just over 18 months after starting House to Home, they will move their successful venture into a storefront at 110 W. Columbia St., offering full-ser vice home staging and design services, as well as unique home furnishings that fit a variety of lifestyles.

"We always imagined our store being there (on The Landing), but we weren't sure if—or when—it would happen," Stutzman said. "Now, our dream is coming true!"

[Find out more about House to Home](#)

YOUR AD HERE

For rates:
jgunn@gfwinc.com

Example of Banner Advertisement in Top Five E-newsletter

ADDITIONAL OPPORTUNITIES

EXCLUSIVE EVENTS



SNEAK PEEK TOURS

Have a newly built location? Our sneak peek tours offer a behind-the-scenes look at Allen County's most anticipated bold projects—often before they open to the public. Let our team help showcase your new space to other Visionary Investors and high-level community leaders.



WORKFORCE & WAFFLES

Get an edge when it comes to workforce, talent retention, and company culture. These Visionary Investor-only breakfasts include tips and insights from expert panels, tailored specifically for executives, HR professionals, and rising leaders.



INTER-CITY VISIT

Bring your brand on the road with a group of community leaders! Inter-City Visits are immersive experiences for learning, brainstorming, and bringing bold ideas back to Allen County. These visits send 40-50 community leaders to America's best-in-class communities to gain firsthand insights from their peers.

The next Inter-City Visit will be held in 2025

ADDITIONAL OPPORTUNITIES

WORKFORCE DEVELOPMENT PROGRAMS



DISABILITIES INITIATIVE

Creating a more inclusive community by helping business leaders diversify their workforces and welcome newcomers to the community.

LEARN MORE AT [DISABILITIES.GFWINC.COM](https://disabilities.gfwinc.com)



MADEBYME

Sparking students' interest in 21st-century manufacturing and skilled-trades careers, alongside a coalition of business leaders, educators, and community members. This program focuses on in-class presentations, career exploration fairs, educator externships, and other outreach opportunities.

LEARN MORE AT [TRADES.GFWINC.COM](https://trades.gfwinc.com)



BRIDGE PROGRAM

Bridging the gap between startup and success by connecting entrepreneurs with Allen County's established business community.

LEARN MORE AT [BRIDGE.GFWINC.COM](https://bridge.gfwinc.com)



LEARN MORE ABOUT
THESE PROGRAMS AT
[SPONSOR.GFWINC.COM](https://sponsor.gfwinc.com)



ADDITIONAL OPPORTUNITIES

RIBBON CUTTINGS & GROUNDBREAKINGS

When it comes to celebrating your biggest milestones, we're the experts. After all, who else has giant scissors, miles of ribbon, and gold-plated shovels? We're ready to showcase your company and make the biggest splash possible.



CEREMONY PACKAGES

	Tier 3 \$1,000	Tier 2 \$800	Tier 1 \$600
Free with NEW GFW Inc. membership exceeding:	\$10,000	\$5,000	\$1,000
Photographer, director of marketing, director of events to attend	•	•	•
Professional photos & video to be posted on GFW Inc social media channels (37,000+ followers)	•	•	•
Includes ribbons & scissors (or shovels)	•	•	•
GFW Inc. Executive to speak	•	•	
GFW Inc. to create event agenda	•	•	
Event listed on GFW Inc. online events calendar (246,000+ hits per year)	•	•	
GFW Inc. CEO to speak	•		
GFW Inc. to create and distribute press release	•		
Event invitation to be sent to the Mayor to speak / attend	•		
Event invitation to be sent to GFW Inc. board and elected officials	•		
GFW Inc. to provide sound system (if requested)	•		

NOTE: Ribbon cuttings & groundbreakings are offered to GFW Inc. members only. Ceremonies will not be approved until membership fees have been processed. Requests must be submitted at least 30 days prior to the desired event date. Additional restrictions may apply.

BUILDING A NATIONALLY RECOGNIZED ECONOMY

Greater Fort Wayne Inc. is the chamber of commerce and economic development engine for Fort Wayne and Allen County, Indiana. We create the conditions that attract talent and capital.

VISIT GFWINC.COM TO LEARN MORE.

\$1.3B+

Private investment in downtown
Fort Wayne since 2009

#2

State rank for lowest property taxes
(The Tax Foundation, 2023)

230,000+

Annual graduates from top research
universities (R1 & R2) within 200 miles



**GREATER
FORT WAYNE INC.**
METRO CHAMBER ALLIANCE

200 E. Main Street, Suite 800
Fort Wayne, IN 46802
(260) 420-6945
GFWINC.COM

