



**GREATER
FORT WAYNE INC.**
METRO CHAMBER ALLIANCE

2025

Sponsorship Opportunity Guide



A Message from our CEO

Across Allen County, business leaders are looking for new ways to grow. Are you ready to ramp up your marketing efforts and enhance your brand's reputation as a dedicated partner in our community?

Sponsorship opportunities with Greater Fort Wayne Inc. can help you achieve these goals.

Imagine your company's logo prominently displayed at an event filled with fellow business leaders or envision being introduced via email to thousands of professionals. What if you could engage with a room full of potential customers, turning prospects into loyal clients?

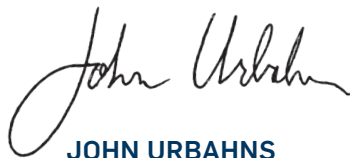
If you're ready to promote your business while making a meaningful impact in our community, I invite you to explore our Sponsorship Guide or visit us at sponsor.gfwinc.com. Each opportunity is carefully designed to maximize your visibility at events and through various media channels. When you support Greater Fort Wayne Inc., you contribute to a broader vision of community building and economic development.

Now is an exciting time to be in Allen County, and there's no better moment than now to invest in Greater Fort Wayne Inc. Together, we're building a nationally recognized economy, and that journey includes the growth of your business.

Our team is here to help you thrive. Thank you for your continued support, and we look forward to collaborating with you.



Sincerely,



JOHN URBAHNS

President / CEO

RECENT GREATER FORT WAYNE INC. IMPACT METRICS

1,300+

Chamber Members

80+

Visionary Investors

40,000+

Social Media Followers

15,000+

Email Subscribers

300,000+

Website Views Per Year

8,000+

Annual Event Attendees

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Signature Events



GFW Inc. Annual Meeting

June 5, 2025

Our biggest event of the year, the GFW Inc. Annual Meeting, celebrates the past year's achievements and honors local organizations that elevate our community. As a sponsor, it's your opportunity to showcase your brand, connect with top leaders, and celebrate our community's success. Join us for an inspiring evening of recognition and opportunity, with your business in the spotlight.



GFW Inc. Greater Golf Open

July 31, 2025

Tee off for a day of fun, networking, and business promotion! Our golf outing offers a relaxed and engaging way to connect with Allen County leaders while showcasing your brand. This is the perfect opportunity to build relationships and make lasting impressions. Don't miss out on this fun event!



Economic Development Summit

September 11, 2025

As we build a nationally recognized economy, there's always more to learn. This half-day summit brings together leaders from a variety of industries to discuss economic trends and how we can work together to grow Allen County. This is the perfect opportunity to put your company front and center with an exclusive group of decision-makers.



GFW Inc. Holiday Night

December 3, 2025

Mix and mingle at the business community's signature holiday gathering! Your brand can be part of the festivities as a crowd of hundreds enjoys an evening of cocktails, hors d'oeuvres, and networking.

GFW Inc. Annual Meeting

JUNE 5, 2025 | ESTIMATED ATTENDANCE: 600+

Our biggest event of the year, the GFW Inc. Annual Meeting, celebrates the past year's achievements and honors local organizations that elevate our community. As a sponsor, it's your opportunity to showcase your brand, connect with top leaders, and celebrate our community's success. Join us for an inspiring evening of recognition and opportunity, with your business in the spotlight.

SPONSORSHIP BENEFITS	\$10,000 Diamond Sponsor	\$5,000 Gold Sponsor	\$3,000 Silver Sponsor	\$1,000 Bronze Sponsor
LIMIT 1 AVAILABLE				
Speaking opportunity at event	•			
Company recognition in all event promotions	•			
Company recognition in post-event social media post	•	•		
Banner ad in one (1) GFW Inc. monthly e-newsletter	•	•		
Attendee list provided after event	•	•		
Complimentary drink tickets	16	8	8	
Company recognition on event webpage	Logo	Logo	Logo	Name
Company recognition at event	Logo	Logo	Logo	Name
Verbal recognition at event	•	•	•	•
Premier reserved seating for up to eight (8) guests	Two (2) Tables	•	•	•

GENERAL ADMISSION

► GFW Inc. Members: \$75

► Non-Members: \$125



GFW Inc. Annual Meeting (continued)

SPONSORSHIP BENEFITS	\$4,000*	\$3,000*	\$2,000*
	Signature Drink Sponsor	Entertainment Sponsor	Photo Sponsor
	LIMIT 1 AVAILABLE	LIMIT 1 AVAILABLE	LIMIT 1 AVAILABLE
Company recognition on event webpage	Logo	Logo	Name
Verbal recognition at event	•	•	•
Premier reserved seating for up to eight (8) guests	One (1) table	One (1) table	One (1) table
Logo displayed at station signage	•	•	•
Logo included on digital framing			•
Sponsor provides one (1) complimentary drink ticket per event attendee	•		

* This service/activity may be discounted or fully donated in-kind by applicable GFW Inc. member organization(s) upon request.

GENERAL ADMISSION

► GFW Inc. Members: \$75

► Non-Members: \$125

INTERESTED IN SPONSORING? Contact Olivia Dickerson at ODICKERSON@GFWINC.COM or 260-203-5743

GFW Inc. Greater Golf Open

JULY 31, 2025 | ESTIMATED ATTENDANCE: 250+

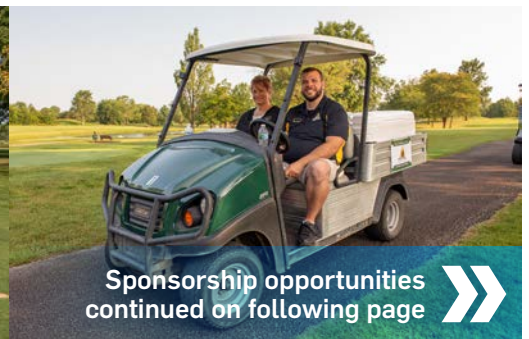
Tee off for a day of fun, networking, and business promotion! Our golf outing offers a relaxed and engaging way to connect with Allen County leaders while showcasing your brand. This is the perfect opportunity to build relationships and make lasting impressions. Don't miss out on this fun event!

SPONSORSHIP BENEFITS	\$10,000	\$6,000	\$5,000	\$1,000
	Diamond Sponsor	Golf Ball Sponsor	Gold Sponsor	Networking Hole Sponsor
	LIMIT 1 AVAILABLE	LIMIT 1 AVAILABLE		LIMIT 15 AVAILABLE
Speaking opportunity at event	•			
Company recognition in all event promotions	•			
Company recognition in post-event social media post	•		•	
Banner ad in one (1) GFW Inc. monthly e-newsletter	•		•	
Complimentary Networking Hole Sponsorship	•		•	
Attendee list provided after event	•	•	•	
Opportunity to provide promotional item(s) in attendee gift bags	•	•	•	•
Company recognition on event webpage	Logo	Logo	Logo	Name
Company recognition at event	Logo	Logo	Logo	Logo
Verbal recognition at event	•	•	•	•
Complimentary foursome team	•	•		
Logo printed on golf balls included in player gift bags		•		
Table and chairs at designated hole to be staffed by sponsor all day (2 flights)				•

FOURSOME PRICING

▶ GFW Inc. Members: \$850

▶ Non-Members: \$1,200



Sponsorship opportunities continued on following page >>

GFW Inc. Greater Golf Open (continued)

SPONSORSHIP BENEFITS	\$3,000 Beverage Sponsor	\$3,000* Catering Sponsor
	LIMIT 4 AVAILABLE	LIMIT 6 AVAILABLE
Company recognition on event webpage	Name	Name
Company recognition at event	Logo	Logo
Verbal recognition at event	•	•
Serve refreshments and network with golfers via cart or station	•	
Logo displayed at breakfast, lunch, or dinner buffet		•

* This service/activity may be discounted or fully donated in-kind by applicable GFW Inc. member organization(s) upon request.

FOURSOME PRICING

► GFW Inc. Members: \$850

► Non-Members: \$1,200

INTERESTED IN SPONSORING? Contact Olivia Dickerson at ODICKERSON@GFWINC.COM or 260-203-5743

Economic Development Summit

SEPTEMBER 11, 2025 | ESTIMATED ATTENDANCE: 500+

As we build a nationally recognized economy, there's always more to learn. This half-day summit brings together leaders from a variety of industries to discuss economic trends and how we can work together to grow Allen County. This is the perfect opportunity to put your company front and center with an exclusive group of decision-makers.

SPONSORSHIP BENEFITS	\$10,000 Diamond Sponsor	\$5,000 Gold Sponsor	\$3,000 Silver Sponsor	\$2,000 Bronze Sponsor
LIMIT 1 AVAILABLE				
Speaking opportunity at event	•			
Company recognition in all event promotions	•			
Company recognition in post-event social media post	•	•		
Banner ad in one (1) GFW Inc. monthly e-newsletter	•	•		
Attendee list provided after event	•	•		
Complimentary drink tickets at cocktail social	16	8	8	
Company recognition on event webpage	Logo	Logo	Logo	Name
Company recognition at event	Logo	Logo	Logo	Name
Verbal recognition at event	•	•	•	•
Premier reserved seating for up to eight (8) guests	Two (2) Tables	•	•	•

GENERAL ADMISSION

► GFW Inc. Members: \$150

► Non-Members: \$200



SIGNATURE EVENT

GFW Inc. Holiday Night

DECEMBER 3, 2025 | ESTIMATED ATTENDANCE: 500+

Mix and mingle at the business community's signature holiday gathering! Your brand can be part of the festivities as a crowd of hundreds enjoys an evening of cocktails, hors d'oeuvres, and networking.

SPONSORSHIP BENEFITS	\$10,000 Diamond Sponsor	\$5,000 Gold Sponsor	\$3,000 Silver Sponsor	\$1,000 Bronze Sponsor
LIMIT 1 AVAILABLE				
Speaking opportunity at event	•			
Company recognition in all event promotions	•			
Company recognition in post-event social media post	•	•		
Banner ad in one (1) GFW Inc. monthly e-newsletter	•	•		
Attendee list provided after event	•	•		
Complimentary drink tickets	16	8	8	
Complimentary event tickets	16	8	8	8
Company recognition on event webpage	Logo	Logo	Logo	Name
Company recognition at event	Logo	Logo	Logo	Name
Verbal recognition at event	•	•	•	•

GENERAL ADMISSION

▶ GFW Inc. Members: \$50

▶ Non-Members: \$75



Sponsorship opportunities continued on following page

INTERESTED IN SPONSORING? Contact Olivia Dickerson at ODICKERSON@GFWINC.COM or 260-203-5743

GFW Inc. Holiday Night (continued)

SPONSORSHIP BENEFITS	\$3,000*	\$2,000*	\$2,000*
	Signature Drink Sponsor	Photo Sponsor	Entertainment Sponsor
	LIMIT 1 AVAILABLE	LIMITED AVAILABILITY	LIMITED AVAILABILITY
Company recognition on event webpage	Name	Name	Name
Verbal recognition at event	•	•	•
Complimentary event tickets	8	8	8
Logo displayed at station signage	•	•	•
Logo included on digital framing		•	
Sponsor provides one (1) complimentary drink ticket per event attendee	•		

* This service/activity may be discounted or fully donated in-kind by applicable GFW Inc. member organization(s) upon request.

GENERAL ADMISSION

► GFW Inc. Members: \$50

► Non-Members: \$75

Networking Events



Allen County Leaders Luncheon

February & September

Put your company on the agenda as area CEOs and community leaders present what's new and what's next in Fort Wayne and Allen County. Designed to inspire and educate on topics relevant to our community, these exclusive luncheons are hosted twice per year for members only.



Meet Me @ 5:05

April & October

Join us for this networking event, where local professionals and businesses can connect in a fun and light-hearted setting. This after-hours event is a favorite among members, offering the opportunity to spark collaboration and share ideas, all while enjoying delicious refreshments. Elevate your brand's visibility and create valuable connections at this popular event!

Allen County Leaders Luncheon

FEBRUARY & SEPTEMBER | ESTIMATED ATTENDANCE: 150+

Put your company on the agenda as area CEOs and community leaders present what's new and what's next in Fort Wayne and Allen County. Designed to inspire and educate on topics relevant to our community, these exclusive luncheons are hosted twice per year for members only.

SPONSORSHIP BENEFITS	BOTH EVENTS			
	\$5,000 Platinum Sponsor	\$3,000 Gold Sponsor	\$2,000 Silver Sponsor	\$1,000 Bronze Sponsor
	LIMIT 1 AVAILABLE	LIMIT 1 PER EVENT		
Speaking opportunity at event	One (1) Event of Choice	•		
Company recognition in post-event social media post	•	•		
Banner ad in one (1) GFW Inc. monthly e-newsletter	•	•		
Company recognition in select event promotions	Both Events	•	•	
Company recognition on event webpage(s)	Logo	Logo	Logo	Name
Company recognition at event(s)	Logo	Logo	Logo	Name
Verbal recognition at event(s)	Both Events	•	•	•
Premier reserved seating for up to eight (8) guests	One (1) Table at Each Event	One (1) Table	One (1) Table	One (1) Table

SINGLE TICKET PRICING

► \$35 (GFW Inc. Members Only)



NETWORKING EVENT

Meet Me @ 5:05

APRIL & OCTOBER | ESTIMATED ATTENDANCE: 75+

Join us for this networking event, where local professionals and businesses can connect in a fun and light-hearted setting. This after-hours event is a favorite among members, offering the opportunity to spark collaboration and share ideas, all while enjoying delicious refreshments. Elevate your brand's visibility and create valuable connections at this popular event!

SPONSORSHIP BENEFITS	PER EVENT		
	IN-KIND Platinum Sponsor	\$3,000 Gold Sponsor	\$1,000 Silver Sponsor
	LIMIT 2 AVAILABLE	LIMIT 1 PER EVENT	
Provide host venue, bar services, and food	•		
Opportunity to provide promotional item(s) to event attendees	•		
Speaking opportunity at event	•	•	
Company recognition in post-event social media post	•	•	
Banner ad in one (1) GFW Inc. monthly e-newsletter	•	•	
Company recognition in select event promotions	•	•	•
Company recognition on event webpage(s)	Logo	Logo	Name
Verbal recognition at event(s)	•	•	•
Complimentary event tickets	Unlimited	4	4

GENERAL ADMISSION

▶ GFW Inc. Members: \$20

▶ Non-Members: \$40



INTERESTED IN SPONSORING? Contact Shelby Nichter at SNICHTER@GFWINC.COM or 260-203-5721

Business Advocacy Events

THREE ANNUAL EVENTS | ESTIMATED ATTENDANCE: 200+ PER EVENT



Third House Forum Luncheon

March

Our mid-session Third House Forum keeps investors informed on key legislation impacting the business community. Northeast Indiana's state legislators provide firsthand updates on their work at the Statehouse, offering valuable insights into the policies shaping our region's economic landscape.



Legislative Wrap-up Breakfast

May

Join us for the Legislative Wrap-Up at the end of each session, where we review key highlights and challenges. Over breakfast with state legislators, attendees gain insights into how the General Assembly's decisions will impact their businesses and the local economy.



Legislative Preview Luncheon

November

Start the legislative season with our preview event, where we outline key issues from our Legislative Agenda and hear directly from Northeast Indiana's state legislators. Gain valuable insights into upcoming policies that could impact your business and prepare for the legislative changes shaping our region's economic future.

Business Advocacy Events

THREE ANNUAL EVENTS | ESTIMATED ATTENDANCE: 200+ PER EVENT

Showcase your brand to Allen County's most influential business and community leaders. As key issues are discussed with elected officials, you'll have the opportunity to elevate your company's visibility and connect with high-impact decision-makers in a meaningful way.

SPONSORSHIP BENEFITS	\$3,000	\$2,000	\$1,000
	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	LIMIT 1 PER EVENT		
Speaking opportunity at event	•		
Company recognition in post-event social media post	•		
Banner ad in one (1) GFW Inc. Gov-Connect e-newsletter	•		
Company recognition in select event promotions	•	•	
Company recognition on event webpage(s)	Logo	Logo	Name
Company recognition at event(s)	Logo	Logo	Name
Verbal recognition at event(s)	•	•	•
Premier reserved seating for up to eight (8) guests	One (1) Table	One (1) Table	One (1) Table

SINGLE TICKET PRICING

► \$40 (GFW Inc. & Regional Chamber of Northeast Indiana Members Only)



INTERESTED IN SPONSORING? Contact Melissa Beber at MBEBER@GFWINC.COM or 260-203-5738

Professional Development Programs



Leadership Fort Wayne Nine Month Program

For more than 40 years, Leadership Fort Wayne (LFW) has trained emerging to seasoned professionals to embrace our community through civic engagement and leadership development. The goal of this program is to prepare, connect, and inspire individuals to drive positive change in Fort Wayne – Allen County.



GFW Inc. Women's Network Five Annual Events



The GFW Inc. Women's Network aims to connect, inspire, and empower women through a series of high-impact events. Showcase your brand with this growing group of over 200 emerging to seasoned leaders during any of the five events throughout the year.

Leadership Fort Wayne

PROGRAM DURATION: 9 MONTH | ANNUAL CLASS SIZE: 50+

Throughout the Leadership Fort Wayne program, the class will get a “behind the scenes” experience focused on our community’s greatest assets. Hearing from local subject matter experts and community leaders, we explore the successes and opportunities in Fort Wayne and Allen County.

Leadership Fort Wayne Program Days:

	January Orientation		February Community History Day		March Inclusion, Diversity, Equity, & Accessibility (IDEA) Day
	April Government & Economic Development Day		May Health Services Day		June Education Day
	July Community Agencies Day		August Public Safety Day		September Arts & Recreation Day



LEADERSHIP
FORT WAYNE

POWERED BY



GREATER
FORT WAYNE INC.
METRO CHAMBER ALLIANCE

Learn more about this program
at leadershipfw.com



Leadership Fort Wayne

PROGRAM DURATION: 9 MONTHS | ANNUAL CLASS SIZE: 50+

For more than 40 years, Leadership Fort Wayne (LFW) has trained emerging to seasoned professionals to embrace our community through civic engagement and leadership development. The goal of this program is to prepare, connect, and inspire individuals to drive positive change in Fort Wayne – Allen County.

SPONSORSHIP BENEFITS	\$4,000* Designated Seat	\$3,000 Inclusion, Diversity, Equity, and Accessibility (IDEA) Seat	\$1,500* Program Day
Includes program fees and guaranteed seat for one company employee or local leader (Bypasses the LFW selection process)	Selected by sponsor	Selected by sponsor, GFW Inc. staff, or DEI partners	
Company recognition at each program day	Name	Name	Logo at One (1) program day of choice
Verbal recognition at each program day	•	•	Selected event
Speaking opportunity during program day			•

* Designated seat and program day sponsorships discounted for select Greater Fort Wayne Inc. Visionary Investors.

GENERAL APPLICANT PROGRAM FEES

▶ GFW Inc. Members: \$2,500

▶ Non-Members: \$3,000



GFW Inc. Women's Network

PROGRAM MEMBERS: 200+ | ESTIMATED ATTENDANCE: 200+ PER EVENT

The GFW Inc. Women's Network aims to connect, inspire, and empower women through a series of high-impact events. Showcase your brand with this growing group of over 200 emerging to seasoned leaders during any of the five events throughout the year.

Annual Women's Network Events:



January
Luncheon



March
International Women's Day Luncheon



Community Recognition Event
Champions of Change Awards | May

See **PAGE 25** for sponsorship opportunities



August
Luncheon



October
Half-Day Conference



November
Networking Social



**GREATER
FORT WAYNE INC.**
METRO CHAMBER ALLIANCE

W women's
network

Learn more about this program
at women.gfwinc.com



GFW Inc. Women's Network

PROGRAM MEMBERS: 200+ | ESTIMATED ATTENDANCE: 200+ PER EVENT

SPONSORSHIP BENEFITS	5 EVENTS*			
	\$10,000 Platinum Sponsor	\$3,000 Gold Sponsor	\$2,000 Silver Sponsor	\$1,000 Bronze Sponsor
	LIMIT 1 AVAILABLE	LIMIT 1 PER EVENT		
Recognition on GFW Inc. Women's Network Webpage	•			
Speaking opportunity at event	One (1) Event of Choice	•		
Company recognition in post-event social media post	•	•		
Banner ad in one (1) GFW Inc. monthly e-newsletter	•	•		
Complimentary GFW Inc. Women's Network memberships (Jan. 1 - Dec. 31)	Ten (10)	Three (3)		
Company recognition in select event promotions	•	•	•	
Company recognition on event webpage(s)	Logo	Logo	Logo	Name
Company recognition at event(s)	Logo	Logo	Logo	Name
Verbal recognition at event(s)	•	•	•	•
Premier reserved seating for up to eight (8) guests	One (1) Table at Each Event	One (1) Table	One (1) Table	One (1) Table

* Platinum sponsorship of the Greater Fort Wayne Inc. Women's Network does not include the Champions of Change Awards.

GENERAL ADMISSION

Pricing for individual events may vary. Discounts provided to Women's Network Members & GFW Inc. Investors.



Community Recognition Events



LFW Alumni Breakfast & Graduation

October

Showcase your brand and build relationships with a growing group of 1,600+ leaders at this exclusive breakfast that celebrates the impact of Leadership Fort Wayne alumni and graduation of the current year's class.



Champions of Change Awards

May

The GFW Inc. Women's Network Champions of Change Awards celebrate the achievements of individuals who inspire, empower, and advocate for women in Fort Wayne / Allen County. Together, we've shined a well-deserved spotlight on more than 100 champions in our community making a substantial impact in the categories of nonprofit, corporate, education, and public service.

LFW Alumni Breakfast & Graduation

OCTOBER | ESTIMATED ATTENDANCE: 200+

Showcase your brand and build relationships with a growing group of 1,600+ leaders at this exclusive breakfast that celebrates the impact of Leadership Fort Wayne alumni and graduation of the current year's class.

SPONSORSHIP BENEFITS	\$3,000 Gold Sponsor	\$2,000 Silver Sponsor	\$2,000* Photo Sponsor	\$1,000 Bronze Sponsor
	LIMIT 1 AVAILABLE		LIMIT 1 AVAILABLE	
Speaking opportunity at event	•			
Company recognition in post-event social media post	•			
Banner ad in one (1) GFW Inc. monthly e-newsletter	•			
Company recognition in select event promotions	•	•		
Company recognition on event webpage	Logo	Logo	Name	Name
Company recognition at event	Logo	Logo	Name	Name
Verbal recognition at event	•	•	•	•
Premier reserved seating for up to eight (8) guests	One (1) Table	One (1) Table	One (1) Table	One (1) Table
Logo displayed at station signage			•	
Logo included on digital framing			•	

* This service/activity may be discounted or fully donated in-kind by applicable GFW Inc. member organization(s) upon request.

GENERAL ADMISSION

► \$35 (Open to the Public)



Champions of Change Awards

MAY | ESTIMATED ATTENDANCE: 250+

The Champions of Change Awards celebrate the achievements of individuals who inspire, empower, and advocate for women in Fort Wayne / Allen County. Together, we've shined a well-deserved spotlight on more than 100 champions in our community making a substantial impact in the categories of nonprofit, corporate, education, and public service.

SPONSORSHIP BENEFITS	\$3,000 Gold Sponsor	\$2,000 Silver Sponsor	\$2,000* Photo Sponsor	\$2,000* Signature Drink Sponsor	\$1,000 Bronze Sponsor
	LIMIT 1 AVAILABLE	LIMIT 1 AVAILABLE	LIMIT 1 AVAILABLE	LIMIT 1 AVAILABLE	LIMIT 1 AVAILABLE
Speaking opportunity at event	•				
Company recognition in post-event social media post	•				
Banner ad in one (1) GFW Inc. monthly e-newsletter	•				
Company recognition in select event promotions	•	•			
Company recognition on event webpage	Logo	Logo	Name	Name	Name
Company recognition at event	Logo	Logo	Name	Name	Name
Verbal recognition at event	•	•	•	•	•
Premier reserved seating for up to eight (8) guests	One (1) Table	One (1) Table	One (1) Table	One (1) Table	One (1) Table
Logo displayed at station signage			•	•	
Logo included on digital framing			•		
Sponsor provides one (1) complimentary drink ticket per event attendee				•	

* This service/activity may be discounted or fully donated in-kind by applicable GFW Inc. member organization(s) upon request.

GENERAL ADMISSION

▶ GFW Inc. and/or Women's Network Members: \$75

▶ Non-Members: \$100



INTERESTED IN SPONSORING? Contact Meghan Short at MSHORT@GFWINC.COM or 260-203-5766

Onboard Fort Wayne

Onboard Fort Wayne by Greater Fort Wayne Inc. invites professionals at all career stages to discover and engage with Fort Wayne and Allen County. Catering to newly relocated residents, college interns, and high-achieving high-school students, this continuum provides a variety of engaging social events and resources built to foster a vibrant community where professionals are excited to live, work, and thrive! These programs are an excellent opportunity to connect with the future workforce of our community.



Best in Class
Local High School Seniors



The Intern Experience
College Summer Interns



Newcomer Socials
Newly Relocated Professionals



C-Suite Socials
Newly Relocated Executives

SPONSORSHIP BENEFITS

Company recognition over all four program pillars
Company recognition on GFW Inc. Onboard Fort Wayne webpage
Speaking opportunity at one (1) event of choice per pillar
Banner ad in one (1) GFW Inc. monthly e-newsletter
Company recognition in select event promotions
Company recognition on event webpage(s)
Company recognition at event(s)
Verbal recognition at event
Promotional table at one (1) event of choice
Opportunity to provide promotional item(s) to event attendees at selected event of choice
Complimentary tickets to one (1) event of choice per pillar
Company recognition in post-event social media post

ALL 4 PROGRAM PILLARS

\$30,000 Platinum Sponsor
LIMIT 1 AVAILABLE
•
•
•
•
•
Logo
Logo
•
•
•
Four (4) Per Event
•



Learn more about this program at onboardfw.com



Onboard Fort Wayne



Best in Class

The Best-in-Class program helps top high school seniors discover what makes Fort Wayne and Allen County a great place to live and work. Chosen by their schools for demonstrating excellence in leadership, these students are introduced to the region's unique offerings. Sponsors play a vital role in helping these future leaders fall in love with the community while showcasing their brand to the next generation of talent.



The Intern Experience

Each year, local employers bring hundreds of interns to Fort Wayne, and we aim to leave them wanting more. Through exciting summer events, we create experiences that make them eager to call Fort Wayne home. Sponsorships let you connect with this talent through event partnerships, branding, and opportunities to share your swag with future professionals.



Newcomer Socials

Onboard Fort Wayne helps new residents of Allen County feel at home through networking events and guidance from volunteer Navigators. Sponsors play a vital role in welcoming newcomers, providing resources, and fostering meaningful connections within the community.



C-Suite Socials

When executives and their families relocate to Fort Wayne, we're eager to give them a warm welcome. Through engaging events, they can meet fellow newcomers, get to know their new hometown, and experience firsthand what makes our community special. Sponsors play a key role in making this introduction unforgettable.

Best in Class

OCTOBER | ESTIMATED ATTENDANCE: 150+

The Best-in-Class program helps top high school seniors discover what makes Fort Wayne and Allen County a great place to live and work. Chosen by their schools for demonstrating excellence in leadership, these students are introduced to the region’s unique offerings. Sponsors play a vital role in helping these future leaders fall in love with the community while showcasing their brand to the next generation of talent.

SPONSORSHIP BENEFITS	\$5,000 Gold Sponsor	\$2,000 Silver Sponsor	\$2,000* Photo Sponsor	\$1,000 Bronze Sponsor
	LIMIT 1 AVAILABLE			
Speaking opportunity at event	•			
Company recognition in select event promotions	•			
Company recognition in post-event social media post	•			
Banner ad in one (1) GFW Inc. monthly e-newsletter	•			
Opportunity to provide promotional item(s) to event attendees	•	•		
Company recognition on event webpage(s)	Logo	Logo	Name	Name
Company recognition at event	Logo	Logo	Name	Name
Verbal recognition at event	•	•	•	•
Complimentary event tickets	Four (4)	Two (2)	One (1)	One (1)
Logo displayed at station signage			•	
Logo included on digital framing			•	

* This service/activity may be discounted or fully donated in-kind by applicable GFW Inc. member organization(s) upon request.

Best in Class is an invitation only event.

Contact our team to volunteer as a community ambassador to lead table discussions with students (ticket fees apply).



The Intern Experience

FIVE SUMMER EVENTS | ESTIMATED ATTENDANCE: 75+

Each year, local employers bring in hundreds of college interns from across the country, and our goal is to leave them wanting more of Fort Wayne. Through engaging summer events, we create unforgettable experiences that make these young professionals eager to return and call Fort Wayne home after graduation. Sponsors play a key role in keeping these events free, allowing interns to fully experience all that our community has to offer.

SPONSORSHIP BENEFITS Per Event	\$3,000 Gold Sponsor	\$2,000 Silver Sponsor	\$1,000 Bronze Sponsor	\$500 Merch Sponsor
LIMIT 2 PER EVENT				
Speaking opportunity at event	•			
Company recognition in select event promotions	•			
Company recognition in post-event social media post	•			
Banner ad in one (1) GFW Inc. monthly e-newsletter	•			
Opportunity to provide promotional table and/or item(s) to event attendees	•	•		•
Complimentary event tickets	Four (4)	Three (3)	Two (2)	
Company recognition on event webpage(s)	Logo	Logo	Name	
Verbal recognition at event	•	•	•	•

The Intern Experience is exclusive to local summer interns & select invited guests.



Newcomer Socials

THREE ANNUAL EVENTS | ESTIMATED ATTENDANCE: 50+

Onboard Fort Wayne offers a range of support to help new residents of Allen County feel at home and get connected. From networking events to one-on-one guidance from our volunteer Navigators, we want to create a welcoming experience for newcomers eager to explore and engage with the Fort Wayne community.

SPONSORSHIP BENEFITS Per Event	\$3,000 Gold Sponsor	\$2,000 Silver Sponsor	\$1,000 Bronze Sponsor	\$500 Merch Sponsor
LIMIT 2 PER EVENT				
Speaking opportunity at event	•			
Company recognition in select event promotions	•			
Company recognition in post-event social media post	•			
Banner ad in one (1) GFW Inc. monthly e-newsletter	•			
Company recognition on event webpage(s)	Logo	Logo	Name	
Complimentary event tickets	Four (4)	Three (3)	Two (2)	
Opportunity to provide promotional table and/or item(s) to event attendees	•	•		•
Verbal recognition at event	•	•	•	•

GENERAL ADMISSION

► \$25 (Open to the public)



C-Suite Socials

THREE ANNUAL EVENTS | ESTIMATED ATTENDANCE: 25+

When executives and their families relocate to Fort Wayne, we're excited to roll out the red carpet. We invite them to exclusive events where they can connect with other newcomers, get acquainted with their new city, and experience the very best our community has to offer.

SPONSORSHIP BENEFITS Per Event	\$3,000 Gold Sponsor	\$2,000 Silver Sponsor	\$1,000 Bronze Sponsor	\$500 Merch Sponsor
LIMIT 1 PER EVENT				
Speaking opportunity at event	•			
Company recognition in select event promotions	•			
Company recognition in post-event social media post	•			
Banner ad in one (1) GFW Inc. monthly e-newsletter	•			
Company recognition on event webpage(s)	Logo	Logo	Name	
Complimentary event tickets	Four (4)	Three (3)	Two (2)	
Opportunity to provide promotional table and/or item(s) to event attendees	•	•		•
Verbal recognition at event	•	•	•	•

C-Suite Socials are invitation only.



INTERESTED IN SPONSORING? Contact Leslee Hill at LHILL@GFWINC.COM or 260-203-5744

Member Education



Maximize Your Membership

Eight Free Annual Events

Engage directly with business leaders in an intimate, focused setting! Our Maximize Your Membership presentations show GFW Inc. investors how to fully leverage their membership benefits. As a sponsor, you'll have the opportunity to put your company in the spotlight and make a lasting impression to our newest investors.

Access the following resources to help maximize your membership:

LEARN HOW TO JOIN



Discover the advantages that come with being an investor of Greater Fort Wayne Inc.

Learn more at chamber.gfwinc.com

RESERVE A CONFERENCE ROOM



Unlock the potential of your next meeting through our complimentary conference rooms.

Learn more at savings.gfwinc.com

DOWNLOADS & RESOURCES



Unlock a wealth of resources designed to support and empower your business journey.

Learn more at resources.gfwinc.com

WATCH VIDEO TUTORIALS



Discover video tutorials designed to help you navigate our services, access exclusive offers, and more.

Learn more at tutorial.gfwinc.com

Maximize Your Membership

EIGHT ANNUAL EVENTS | ESTIMATED ATTENDANCE: 20-30+ PER EVENT

Connect with business leaders in an intimate, targeted setting! Our Maximize Your Membership presentations help GFW Inc. investors unlock the full potential of their benefits. As a sponsor, you'll have the chance to spotlight your company and leave a lasting impression on our newest investors.

SPONSORSHIP BENEFITS Per Event	ALL 8 EVENTS		
	\$3,000 Platinum Sponsor	\$250 Gold Sponsor	IN-KIND Host Sponsor
	LIMIT 1 AVAILABLE	LIMIT 1 PER EVENT	
Back cover advertisement on Maximize Your Membership Benefits Guide	•		
Attendee list provided after event	•	•	
Speaking opportunity at event		•	•
Company recognition in all event promotions	•	•	•
Company recognition on event webpage(s)	Logo	Logo	Logo
Verbal recognition at event(s)	•	•	•
Provides venue and refreshments for event attendees			•
Opportunity to provide promotional table and/or item(s) to event attendees		•	•

GENERAL ADMISSION

► Maximize Your Membership is a **Free Event**



INTERESTED IN SPONSORING? Contact Kimi Wilder at KWILDER@GFWINC.COM or 260-203-5765

Exclusive Experiences



Workforce & Waffles

[Visionary Investor Exclusive](#)

Get an edge when it comes to workforce, talent retention, and company culture. These Visionary Investor-only breakfasts include tips and insights from expert panels, tailored specifically for executives, HR professionals, and rising leaders.



Inter-City Visit

[May 5-7, 2025 | Little Rock, AR](#)

Inter-City Visits offer an immersive experience for learning, collaboration, and bringing bold ideas back to Allen County. These trips take 40-50 community leaders to the nation's top-performing cities, providing firsthand insights and inspiration from their peers in best-in-class communities. As a sponsor, you'll have the unique opportunity to align your brand with innovative thinking and directly connect with influential leaders shaping the future of our region.



Sneak Peek Tours

Just opened a new location? Our sneak peek tours provide an exclusive, behind-the-scenes look at some of Allen County's most exciting new projects—often before they're revealed to the public. Let us help you showcase your new space to Visionary Investors and key community leaders, giving your project the attention it deserves.



Economic Development Site Tours

Showcase your site as a key driver of growth in Allen County. By hosting an Economic Development Site Tour, you'll provide business leaders, investors, and community stakeholders with an exclusive look at your project. It's an opportunity to highlight your role in shaping the local economy and connect with influential decision-makers who are invested in the region's success.

[Interested in hosting a tour?](#)

Contact Melissa Beber at mbeber@gfwinc.com to learn more.

Workforce & Waffles

SPRING & FALL | ESTIMATED ATTENDANCE: 100+ PER EVENT

Position your brand at the forefront of workforce development, talent retention, and company culture by sponsoring our exclusive Visionary Investor breakfasts. These events feature expert panels offering valuable insights tailored for executives, HR professionals, and rising leaders—making your sponsorship a key connection point with decision-makers shaping the future of their organizations.

SPONSORSHIP BENEFITS Per Event	\$2,000 Gold Sponsor	\$1,500* Breakfast Sponsor
	LIMIT 2 AVAILABLE	LIMIT 1 AVAILABLE
Speaking opportunity at event	•	
Company recognition in select event promotions	•	
Company recognition on event webpage	Logo	Logo
Verbal recognition at event(s)	•	•
Complimentary event tickets	Five (5)	Two (2)
Logo displayed at station signage		•

* This service/activity may be discounted or fully donated in-kind by applicable GFW Inc. member organization(s) upon request.

SINGLE TICKET PRICING

► \$15 (Greater Fort Wayne Inc. Visionary Investors Only)



INTERESTED IN SPONSORING? Contact Kimi Wilder at KWILDER@GFWINC.COM or 260-203-5765

Inter-City Visit: Little Rock, AR

MAY 5-7, 2025 | ESTIMATED ATTENDANCE: 50+

Inter-City Visits offer an immersive experience for learning, collaboration, and bringing bold ideas back to Allen County. These trips take 40-50 community leaders to the nation's top-performing cities, providing firsthand insights and inspiration from their peers in best-in-class communities. As a sponsor, you'll have the unique opportunity to align your brand with innovative thinking and directly connect with influential

SPONSORSHIP BENEFITS	\$5,000 Gold Sponsor	\$2,500 Silver Sponsor
Speaking opportunity at event	•	
Company recognition in post-event social media post	•	
Company recognition in all event promotions	•	•
Company recognition on event webpage	Logo	Name
Verbal recognition at event(s)	•	•
Complimentary event tickets	Two (2)	One (1)
Attendee list provided after event	•	•

Inter-City Visits are invitation only; Fees apply.



Sneak Peek Tours

EVENTS VARY | ESTIMATED ATTENDANCE: 75-100+ PER EVENT

Our exclusive sneak peek tours offer a behind-the-scenes look at some of Allen County's most exciting projects, often before they're unveiled to the public. These tours provide a unique opportunity to introduce your space to Visionary Investors and influential community leaders, allowing you to create buzz and build key connections early on. By hosting, you'll not only showcase your project but also position your business as a leader in the region's growth and innovation, ensuring your efforts are recognized by those who matter most.

SPONSORSHIP BENEFITS

Per Event

IN-KIND

Host Sponsor

Company to provide newly developed space and behind the scenes tour(s)	•
Provide bar services and food	•
Speaking opportunity at event	•
Attendee list provided after event	•
Company recognition in all event promotions	•
Company recognition on event webpage	Logo
Verbal recognition at event(s)	•
Complimentary event tickets	Unlimited

Sneak Peek Tours are exclusive to a limited number of Greater Fort Wayne Inc. Visionary Investors upon availability.



Small Business, Big Impact

SPONSORSHIP OPPORTUNITIES FOR ORGANIZATIONS WITH 10 EMPLOYEES OR LESS

Ready to elevate your brand? Our exclusive small business sponsorships are designed for companies with 10 employees or fewer, offering affordable ways to enhance visibility and connect with potential customers. By participating, you'll showcase your business in a supportive environment and make a meaningful impact in Allen County—all while staying within your budget. Join us in promoting local growth and becoming a vital part of our thriving community!

WATER STATION SPONSOR*	\$250
<ul style="list-style-type: none"> ▶ Logo displayed at water station during the GFW Inc. Greater Golf Open signature event ▶ Verbal Recognition at event 	

LUNCHEON DESSERT SPONSOR*	\$500
<ul style="list-style-type: none"> ▶ Logo displayed at luncheon dessert station ▶ Two (2) complimentary tickets to sponsored event ▶ Verbal Recognition at event 	

SNACK BREAK SPONSOR*	\$500
<ul style="list-style-type: none"> ▶ Logo displayed at event snack station ▶ Two (2) complimentary tickets to sponsored event ▶ Verbal Recognition at event 	

MERCH SPONSOR*	\$500
<ul style="list-style-type: none"> ▶ Opportunity to provide promotional item(s) to event attendees ▶ Verbal Recognition at event 	

NETWORKING TABLE SPONSOR*	\$500
<ul style="list-style-type: none"> ▶ Informational table staffed by organizational representative. ▶ Opportunity to provide promotional item(s) to event attendees ▶ Two (2) complimentary tickets to sponsored event ▶ Verbal Recognition at event 	

PARKING SPONSOR*	\$500
<ul style="list-style-type: none"> ▶ Sponsorship assists to cover the cost of venue parking fees ▶ Two (2) complimentary tickets to sponsored event ▶ Verbal Recognition at event 	

DOOR PRIZE SPONSOR*	IN-KIND
<ul style="list-style-type: none"> ▶ Opportunity to provide promotional item(s) to event attendees ▶ Verbal Recognition at event 	

CUSTOM SPONSORSHIP PACKAGE	IN-KIND
<p>Have an idea in mind to showcase your brand or services? Reach out to our team to get creative!</p>	

* Limited availability. Offer available for select GFW Inc. events.

Member Celebration Services

HOSTED YEAR ROUND

Looking for ways to elevate your company's achievements?

Host a Celebration event!

Celebrations are a fantastic way to connect and engage with the community, while also highlighting the recent successes of your business. Let our team help you elevate the impact of your event through our various Member Celebration Services!



Groundbreakings

Groundbreaking ceremonies celebrate the launch of a construction project while expressing gratitude to those who made it possible. These events serve as an excellent opportunity to foster community engagement and generate excitement around a new business or product launch.



Ribbon Cuttings

Ribbon-cutting ceremonies celebrate the official opening of a new business or facility, allowing you to thank those who contributed to your success. They are a great way to build community engagement and excitement around your new venture.



Anniversaries & Milestones

Anniversaries and company milestones are special occasions to reflect on your journey and celebrate your achievements. These events provide an opportunity to thank your supporters and engage the community, generating excitement for your continued growth and success.



Member Celebration Services

HOSTED YEAR ROUND

CEREMONY PACKAGES Per Event	\$1,000 Gold	\$800 Silver	\$600 Bronze
One complimentary event with NEW GFW Inc. membership exceeding:*	\$10,000	\$5,000	\$1,000
Celebration events to be listed on GFW Inc. online events calendar, if open to public	•	•	•
Includes ribbon of color of choice	•	•	•
Post-event photography to be posted on GFW Inc. social media channels within two business days of event	•	•	•
Includes giant scissors and/or gold-plated shovels (max. of 10 shovels available for groundbreaking celebrations)	•	•	•
GFW Inc. to create event agenda	•	•	
Portable lectern with GFW Inc. logo (provided upon request)	•	•	
GFW Inc. C-Suite level or Vice President executive to speak at event	•	•	
GFW Inc. to create and/or distribute event press release	•		
Includes sound system and microphone (provided upon request); power required	•		
Event invitation sent to Mayor to attend and/or speak**	•		
Event invitation sent to GFW Inc. board and elected officials to attend**	•		
Event promotion in GFW Inc. upcoming events e-newsletter, if open to the public and booked prior to provided publication deadline	•		

* Offer valid only once during lifetime of membership, regardless of celebration event type

** Greater Fort Wayne Inc. does not guarantee the availability of non-staff members.

Ribbon cuttings & groundbreakings are offered to Greater Fort Wayne Inc. members only. Ceremonies will not be approved until annual membership fees have been paid and processed. Requests must be submitted at least 30 days prior to the desired event date. Events are scheduled based on GFW Inc. staff availability during business hours only: Monday - Thursday 8:00 AM - 5:00 PM and Friday 8:00 AM - 3:00 PM. Event invitations and promotions by GFW Inc. do not guarantee the number of guests in attendance. Additional restrictions may apply. See disclaimers page for additional information on sponsorship benefits.

GFW Inc. E-Banner Advertising

Placing a banner ad in our e-newsletters provides targeted exposure to influential business leaders and decision-makers in Allen County. It offers an effective way to reach a focused audience interested in local economic and policy developments, enhancing visibility and driving engagement with your brand. We offer three segmented publications centered around community development highlights, upcoming events, and business advocacy.



Top Five

Published Monthly | 5,000+ Contacts

Send your message directly to GFW Inc. investors' inboxes—about 5,000 total recipients. The “Top Five” is a monthly e-newsletter that includes the latest about GFW Inc. programs, economic development projects, the names of our newest investors, and the events to keep an eye out for.

TOP FIVE PRICING

- ▶ One-Month Banner: \$500
- ▶ Five-Month Banner: \$2,250



Upcoming Events

Published Monthly | 10,000+ Contacts

Each month, we invite more than 10,000 contacts to the GFW Inc. events that bring the business community together. Now, you can invite them to learn more about your business, too.

UPCOMING EVENTS PRICING

- ▶ One-Month Banner: \$750
- ▶ Five-Month Banner: \$3,250



GovConnect

Published Weekly | 5,000+ Contacts

The GovConnect weekly e-newsletter covers local, state, and federal news stories that matter to the business community. The e-newsletter is sent out every Friday to about 5,000 contacts which include GFW Inc. investor members, elected officials, and key community leaders.

GOVCONNECT PRICING

- ▶ One-Week Banner: \$500
- ▶ Five-Week Banner: \$2,250

Investors are responsible for providing artwork. Advertisements featuring political messages and disparaging content will not be accepted. Additional restrictions may apply. See disclaimers page for additional information on sponsorship benefits.

Meet the GFW Inc. Impact Team



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GERBER VINCENT**

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ATIENZO-FISHER**

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Communications
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CHARLOTTE REILLY

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MEGHAN SHORT

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KIMI WILDER

Investor Engagement Manager
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(260) 203-5765

GFW Inc. Board of Directors

Ramadan Abdul-Azeez

Black Chamber Fort Wayne

Greg Allen

Premier Bank

Mike Avila

Community Leader

Andrew Baker

F&M Bank

Steve Baker

Indiana Michigan Power

Bill Bean

NAI Hanning & Bean

Dana Berkes

NIPSCO

Jill Boggs

Visit Fort Wayne

Matthew Booker

American Family Insurance

John Bowen

Parkview Health

Ian Broad-White

YLNI

Randy Brown

Barnes & Thornburg LLP

Justin Brugger

Fort Wayne City Utilities

John Burda

Wells Fargo Bank

Greg Clark

Sweetwater Sound, LLC

Clifford Clarke

C2 IT Advisors

Jim Cook

Capital Improvement Board

Mark Daniel

Fort Wayne Community Schools

Jane DeHaven

DeHaven Chevrolet

Karl Einolf

Indiana Tech

Ron Elsenbaumer

Purdue University Fort Wayne

Tom Freistroffer

Fort Wayne City Council

Michael Galbraith

Downtown Fort Wayne

Beth Goldsmith

Sold by the Gold at
North Eastern Group Realty

Patti Hays

AWS Foundation

Herb Hernandez

Greater Fort Wayne Hispanic
Chamber of Commerce

Scott Hinderman

Fort Wayne-Allen County Airport Authority

Marilyn Hissong

East Allen County Schools

Paul Lagemann

Allen County Council

Brad Little

Community Foundation of
Greater Fort Wayne

David Long

Long Legal LLC

Jenni Long

3Rivers Federal Credit Union

Steve McMichael

Mayor of New Haven

Denise Mills

Creative Financial Staffing

Javier Mondragon

Bridge of Grace
Compassionate Ministry Center

Jason Patel

Blue Flame Hospitality

Nelson Peters

Allen County Commissioner

Alex Platte

Rothberg Law Firm

Jeremy Rohrs

Fort Wayne Metals

Tom Salzer

Elevatus Architecture

Carey Schmucker

Aegis Sales & Engineering, Inc.

Gregg Sengstack

Franklin Electric

Lindsey Sharp

NewAllen Alliance

Amanda Shepard

Fort Wayne Museum of Art

Margaret Sklenar

Metropolitan Title

Hannah Stork

Authority Partners

Christine Swift

Lincoln Financial Group

Tony Tranquill

Wayne Pipe & Supply

Sharon Tucker

Mayor of Fort Wayne

Ron Turpin

Ambassador Enterprises

Jennifer Vanderpool

Felderman Design-Build

John Watkins

Leadership Fort Wayne Board Intern

Col. Joshua Waggoner

122nd Air National Guard

Mark Webb

SOLV Holdings

Jeff Woenker

Barrett McNagny LLP

Steve Zacher

The Zacher Company

Mike Zawahri

Fort Wayne-Allen County
Airport Authority

Thank you to our Visionary Investors

Visionary Investors go the extra mile to support our efforts to build a nationally recognized economy in Allen County. Our thanks to the companies below for their commitment to growing jobs, wages, and the economy:

1st Source Bank	Fort Wayne Community Schools	NAI Hanning & Bean
3Rivers Federal Credit Union	Fort Wayne Metals	NIPSCO
AARP	Fort Wayne Newspapers, Inc.	Nucor Vulcraft
Allen County Government	Fort Wayne-Allen County Airport Authority	Old National Bank
Allendale Treatment	Forvis Mazars	Ortho NorthEast (ONE)
Ambassador Enterprises, LLC	Franklin Electric	Parkview Employer Solutions
AWS Foundation	Garmong	Parkview Health
BAE Systems	General Motors Fort Wayne Assembly	PHP
Barnes & Thornburg LLP	Google	Pizza Hut
Barrett McNagny LLP	Heartland REMC	PNC
Barrett Realty Investments	Hylant	Prairie Farms
Bowen Health	Indiana Michigan Power	Premier Bank
Brotherhood Mutual	Indiana Tech	Purdue University Fort Wayne
Brunswick Boat Group	Indiana University Fort Wayne	Rothberg Law Firm
Building Contractors Association of Northeast Indiana	Indiana University Health	Ruoff Mortgage
Business People / BP Promos	Ivy Tech Community College	Shambaugh & Son
Centier Bank	JPMorganChase	Sold by the Gold at North Eastern Realty Group
City of Fort Wayne	Kelley Automotive Group	STAR Financial Bank
City of New Haven	L3Harris	Steel Dynamics Inc.
CME Construction	Lake City Bank	Surack Enterprises
Community Foundation of Greater Fort Wayne	Lincoln Financial Group	Sweetwater Sound
DeHaven Chevrolet	Lutheran Health Network	Town of Huntertown
Design Collaborative	Lutheran Life Villages	TriCore
Do it Best	Manchester University Fort Wayne	UPSTAR - Upstate Alliance of REALTORS
Don Ayres Honda	Master Spas	Vera Bradley
Don Wood Foundation	MedPro Group	Weigand Construction
EDP Renewables	Meijer	Zayo
Elevatus Architecture	Metropolitan Title	
F&M Bank	Michelin NA	
Fort Wayne City Utilities	Model Group	

Visionary Investors list updated December 31, 2024

Sponsorship Policies & Procedures

Event & Program Sponsorship Disclaimer

Event Attendance

- ▶ Greater Fort Wayne Inc. does not guarantee the final registration, attendee, or participant count of any sponsored program or event. Any estimated attendance numbers outlined in this document, or other promotions is strictly for reference based on previous attendance records. Final participant attendance may vary.

Event Cancellation or Rescheduling

- ▶ Upon signing an investment form for Greater Fort Wayne Inc. sponsorship agreement(s), the Member Organization and its affiliates understand that they are subject to circumstances beyond the reasonable control of either party, including but not limited to natural disasters, fire, pandemic, government restrictions, civil disorder, strikes or labor disputes, acts or threats of terrorism, war, accident or other casualties (collectively referred to as "Force Majeure"). If an event is canceled or postponed due to a Force Majeure event, GFW Inc. will make reasonable accommodations to provide alternative promotional opportunities for sponsors.
- ▶ Any sponsorship payments already made shall be applied towards a mutually agreed upon rescheduled event, pending availability, provided the rescheduled event occurs within one (1) year of the original event date. If a rescheduled event date cannot be determined within that time, the Member Organization may request a refund of any payments made, less any non-refundable expenses incurred by GFW Inc. prior to cancellation.

Right to Modify Sponsorship Benefits

- ▶ Greater Fort Wayne Inc. reserves the right to modify sponsorship benefits at any time due to changes in event structure, unforeseen circumstances, or at the discretion of the organization. Sponsors will be notified of any changes.

Use of Sponsor Information

- ▶ By providing logos, images, and other promotional content, sponsors grant Greater Fort Wayne Inc. the right to use such materials in future marketing and promotional efforts.
- ▶ Liability for Third-Party Use: GFW Inc. is not liable for any unauthorized use of sponsor logos, ads, or branding by third-party media or individuals. GFW Inc. will not share any assets provided with third parties without prior consent.

Newsletter Banner Advertisements Disclaimer

Usage Period

- ▶ Newsletter banner Advertisements must be utilized within 90 days of the sponsored event.
- ▶ Visionary Investors receive one complimentary banner advertisement as part of their investment package. Placement month is at the discretion of GFW Inc. based on availability.
- ▶ The advertisement placement must be used between January 1 and December 31 of the calendar year unless other arrangements have been made.
- ▶ Advertisements not used within the designated time will be forfeited.

Design and Content

- ▶ All banner Advertisements are subject to approval by Greater Fort Wayne Inc. GFW Inc. reserves the right to request revisions.

Banner Advertisement Specifications

- ▶ All requested banner Advertisements should be emailed to jatienzofisher@gfwinc.com at least one week before the 1st of the month in which you want your ad to run. Use "E-BANNER" as the subject line.
- ▶ The sponsoring company is responsible for providing the ad artwork. GFW Inc. does not offer design services.
- ▶ Advertisements featuring political messages and disparaging content will not be accepted.

Social Media Recognition Policy Disclaimer

- ▶ Company recognition and/or social media tagging is exclusive to top-tier sponsorship levels if included as an outlined benefit in your package. Subject to sponsor's tagging permissions and profile visibility settings.
- ▶ Event sponsors will be named in social media posts related to the sponsored event. Greater Fort Wayne Inc. will make every effort to post sponsor recognition within 2 business days following the event.

Content Control

- ▶ While GFW Inc. will make every effort to recognize sponsors in social media, control over the final content, including captions and images, remains with GFW Inc. to ensure consistent messaging.

Sponsor Logos Disclaimer

Logo Submission

- ▶ Sponsoring companies are responsible for providing high-quality logos in transparent PNG or EPS file formats. If available, Illustrator vector files preferred. Logos must be a minimum of 300 dpi for optimal visual quality.
- ▶ Sponsors are responsible for supplying the most current and accurate company logo artwork for inclusion in promotions related to their sponsorship. GFW Inc. is not responsible for unintentional or accidental usage of outdated or inaccurate logo artwork,

Quality Disclaimer

- ▶ Greater Fort Wayne Inc. reserves the right to request an alternative logo file if submission is of low resolution or visual quality.
- ▶ GFW Inc. is not responsible for any issues related to visual quality in promotional materials or presentations due to poor-quality logo submissions.

Media Release Disclaimer

Media Release Policy

- ▶ Attendees and sponsors provide permission to Greater Fort Wayne Inc., along with its partners and those authorized by the organization, to capture and utilize photographs, videos, and audio recordings during the event or program. These materials may be used in various media formats now known or developed in the future for purposes including, but not limited to, promotional activities, marketing efforts, public relations initiatives, and grant reporting, all without the need for further consent or any form of compensation.

Image Posting

- ▶ Select photographs taken during an event are to be posted within 2 business days when possible; however, this timeline may be extended depending on event logistics or technical issues. GFW Inc. reserves the right to determine the appropriate posting schedule.



We're building a nationally recognized economy.

For over 10 years, Greater Fort Wayne Inc. has served as the chamber of commerce and economic development engine for Fort Wayne and Allen County, Indiana, creating the conditions that attract talent, drive investment, and fuel community growth. Our records and successes continue to be proven by national rankings such as these:

▶ #1

FASTEST-GROWING BIG CITY IN THE MIDWEST

U.S. Census Bureau, 2024

▶ TOP-10

BEST-RUN CITIES IN AMERICA

WalletHub.com, 2024

▶ TOP-20

BEST PLACES TO LIVE IN THE U.S.

U.S. News & World Report, 2024



**GREATER
FORT WAYNE INC.**
METRO CHAMBER ALLIANCE

CONNECT WITH US

200 E. Main Street, Suite 800

Fort Wayne, IN 46802

(260) 420-6945

GFWINC.COM

